Problem-Solution fit canvas 2.0

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS

Who is your customer?

According to our problem statement, The person who travels in the automobiles is the customer.

6. CUSTOMER CONSTRAINTS CC

What constraints prevent your customers from taking action or limit their choices of solutions?

Our application is Easily handled by the young generation and it will be little bit challenging for old people it will work on only with good internet connection and it is available on every smart phones.

5. AVAILABLE SOLUTIONS AS

Which solutions are available to the customers when they face the problemor need to get the job done? What have they tried in the past?What pros & cons do these solutions have?

In the case of Any crash or error occurring while using the app.the emergency call or message will be passed to their respective devices.

Explore AS, differentiate

Focus on J&P, tap into

2. JOBS-TO-BE-DONE / PROBLEMS J&P

Which jobs-to-be-done (or problems) do you address for your customers?

This application is very useful it shows us that how much speed we have to drive in the certain areas, and it will adaptively intimidate the weather changes and it is show us directions using signs very helpful to prevent accidents .

9. PROBLEM ROOT CAUSE RC

What is the real reason that this problem exists? What is the back story behind the need to do this job?

If there is no internet connection there would be no information will be shared and GPS would be no use in the absence of network connection and due to these flaws the they may make accidents. And so internet is the heart of the application and without that there is no use .

7. BEHAVIOUR BE

What does your customer do to address the problem and get the job done?

The customer could get help from the help option in the settings of the application and if they are facing any issues, they can make a report in that option and the authorities would look into the problem.

Focus on J&P, tap int C

Identify strong TR & EM

3. TRIGGERS TR

What triggers customers to act? i.e. seeing their neighbour installing

For Example: if a person travels a long distance in his vehicle he can detect the correct location by the signs and condition of the area and it will lead him in the proper route without any struggles and in the smog areas it will show the limit of the speed which will be very useful.

4. EMOTIONS: BEFORE / AFTER EM

How do customers feel when they face a problem or a job and afterwards?

The customers would feel happy by travelling without any struggles without any accidents and by finding the short route it will be very helpful.

10. YOUR SOLUTION SL

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.
If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

Our Solution is to create an application through which they can find the route they give us signs and to find areas easily and it will lead them with the proper and they will show the proper speed which they should maintain.

8. CHANNELS of BEHAVIOUR CH

8.1 ONLINE

What kind of actions do customers take online?

If it is in online mode, the customers can make a report in the help section present in the setting option.

8.2 OFFLINE

What kind of actions do customers take offline?

If it is in offline mode, the customers can directly send a feedback mail or message to the manufacturer.

Extract online & offline CH of BE

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