

Brainstorm & idea prioritization

Smart Fashion Recommender

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Problem statement

In shopping apps navigating to the desired product is very difficult and no proper assistance will be provided. Instead of navigating to several screens for booking products online the user can directly talk to chatbot regarding the

> PROBLEM How might we provide a chatbot so that online shopping can be done without any search





Write down any ideas that come to mind that address your problem statement.

Collecting users preference using a poll

DIVYA.V

Brainstorm

users taste based on their favourites

based on product users brand recommen dation preference

User can like and dislike designs

GAYATHRI.R

Chat bot which
interacts like
human

matching pairs

of clothing

Interactive Stock refill shopping notification in one click

DIVYA.B

Recommend
based on
the user
choice

based on the based on the user price preference search

Return or product through chatbot

Exchange

service

the order is confirmed

DEEPIKA.V

Based on the user need items will be Latest trending items is also shortlisted by products is already existing recommended user reviews

Provides deal of the

User friendly

the user

preferred

language



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(†) 20 minutes

Chatbot

chatbot with the user preferred

Chat bot which interacts like human

User friendly bot

exchange the product through chatbot

Return or

User Preference Collection

User can like and dislike designs

Collecting preference using a poll

Notification

Recommend Based on the based on users brand preference recommended

items will be

the order is confirmed

Stock refill notification

User Specific Recommendation

based on the user choice

Recommend based on the user price preference

Recommending matching pairs of clothing

based on the

previous

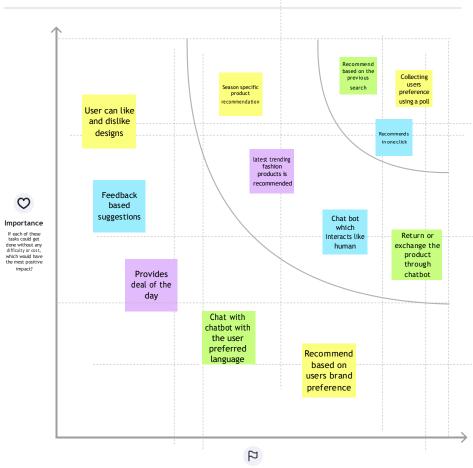
search



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



Feasibility Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)