

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none"><li>Customers are those who want to purchase fashion items in a short time</li></ul></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none"><li>Most of the solution available in the internet hosts a lot of ads limiting its usability.</li><li>Needs a proper network connection</li></ul></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none"><li>Smart Fashion Recommender which are supported in many browsers</li><li>Smart Fashion Recommender Chatbot is developed in this project.</li></ul></div>	Explore AS on J&P, tap into BE, J&P, tap into BE, J&P, tap into BE
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div><ul style="list-style-type: none"><li>To collect data about our visitors and leverage it to make better product suggestions and recommendations</li><li>Understanding customer inquiries, their needs, and preferences can allow you to personalize product pages and build customer loyalty and affinity.</li></ul></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none"><li>For No-Pressure Shopping Experiences</li><li>Customer service will be available for 24/7</li><li>Chatbot can help with recovering abandoned carts</li></ul></div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none"><li>Seamless Real-Life Interaction</li><li>Customer Data Security</li><li>Reduce Customer Frustration</li></ul></div>	
Focus on J&P, tap into BE,	<div>3. TRIGGERS<div>TR</div><ul style="list-style-type: none"><li>Improve Lead Generation.</li><li>Reduce Customer Service Costs.</li><li>Monitor Consumer Data to Gain Insights.</li></ul></div>	<div>10. YOUR SOLUTION<div>SL</div><ul style="list-style-type: none"><li>Instead of navigating to several screens for booking products online, the user can directly talk to Chatbot regarding the products.</li></ul></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><ul style="list-style-type: none"><li>Able to serve customers with a consistent level of quality in a short period of time across different channels,</li><li>Make sure they are aware of the usage of the chatbots</li></ul></div>	Extract online & offline CH of BE
Identify strong TR & EM	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><ul style="list-style-type: none"><li>Took longer time to process and respond to the query</li></ul></div>			