

# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID53969
Project Name	Plasma donor application
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

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📅 September 19 2022  
📁 plasma donor application  
👤 team id:PNT2022TMID53969

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➕

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

The mission of this project is to make a plasma donor problem which is easier to research and more fun. Please think about creating ideas in the private space on the networked this learning technology of this computing.

Key rules of brainstorming

To run a smooth and productive session

🗣️ Stay in topic.


💡 Encourage wild ideas.

🙊 Defer judgment.

👂 Listen to others.

🗨️ Go for volume.

👁️ If possible, be visual.



#### Need some inspiration?

Some ideas we've seen of this template in action:

[Open example](#) →

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP**  
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Jeffrey Benison A

- to store details of the donor on a database
- User Friendly
- tracking donations using the means of GPS
- provide accurate details abt the donor
- have a reliable private network
- implementing firewalls and encryption to protect the references
- reduce the time to donate plasma
- updating the service to trending medical speech
- having local branches for faster donation

#### Kishore Kumar

- manage advertisements
- donated plasma should be categorized based on age
- manage and host plasma camps
- selective use of data and other factors that are not plasma sales related
- consuming more fluids before donating
- healthy food intake is recommended
- categorized by blood group and RH factors
- quality of plasma based on health records
- should be stored in a secure clean environment

#### Aman Kumar Singh

- cross checking medical records
- maintaining healthy donor records
- users can request for more plasma
- design a checklist to help users
- patients can directly contact the donors to ask more details
- Donors can get their donor card digitally
- Introducing 2FA for more user security
- using robust APIs for a stable operation
- having vetted doctors for medical support

#### Bhuvanesh

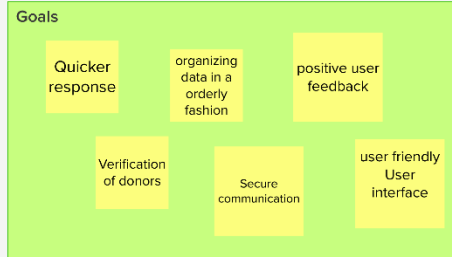
- provide certification for plasma donors
- requesting passport and other details
- verify if they are allowed to donate plasma
- requesting plasma using forms offline
- implementing a notification system to push notifications
- mostly using various platforms such as email and whatsapp
- a centralized server form to store all the data
- fast donation options for patients who need them immediately
- A feedback page to improve the service

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### Group ideas

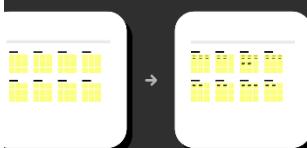
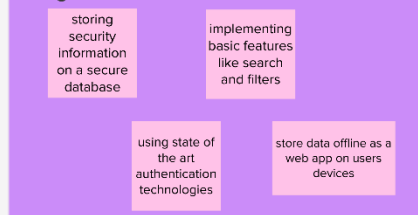
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

### Design ideas



## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

