

# Brainstorm & Idea Prioritization

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|---------------|---|
| Date          | 15 November 2022  |
| Team ID       | PNT2022TMID04159  |
| Project name  | Fertilizer Recommendation System For Disease Prediction |
| Maximum marks | 4 marks   |

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to a hour  
3-8 people (can be remote)

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### Before you collaborate

A little bit of preparation goes a long way. With this section, I hope what you need to do to get going.

10 minutes

- Team gathering: Define who should participate in the session and create an invite (Zoom, Teams, etc.)
- Set the goal: What should the problem be? (What's the problem you're trying to solve?)
- Learn how to use the facilitation tools: Learn how to use the facilitation tools. (Learn how to use the facilitation tools. (Learn how to use the facilitation tools.))

Open article

### Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We..." statement. This will be the focus of your brainstorm.

5 minutes

How might we (your problem statement)?

Key rules of brainstorming

- Stay on topic
- Encourage wild ideas
- Defer judgement
- Build on others
- Go for volume
- Be positive, be visual

### Brainstorm

Write down any ideas that come to mind. That will save you a headache when it's time to get going.

10 minutes

**Arun anand**

- Avoid unwanted fertilizer
- Easy identify the disease

It allows farmers buy fertilizers to buy application itself

Avoid unwanted chemical

**karthick raja**

- farmers can cultivate crop without hurdle
- It detects disease and suggest better solution

farmers may avoid soil pollution

It also tells the farming techniques to the farmers

**sathish kumar**

- Instructions in correct way
- free recommendations for the farmer

usage period of the fertilizers is mentioned

userfriendly

**maris seenivas**

- disease identification
- suggestion of correct fertilizers

prior knowledge about the disease

good quality of fertilizers

### Group Ideas

Take 10-15 minutes to group ideas into clusters or related ideas as you go. Once all group notes have been grouped, give each cluster a separate idea sheet. It's easier to gather than sticky notes, try and use it you will know it up into smaller subgroups.

10 minutes

It also tells the farming techniques to the farmer

farmers can easily avoid soil pollution

farmer can easily identify the disease

Easy to understand User Interface

Farmer can use correct fertilizer

Avoid financial lose

Tip: You can use the template to group ideas into clusters or related ideas as you go. Once all group notes have been grouped, give each cluster a separate idea sheet. It's easier to gather than sticky notes, try and use it you will know it up into smaller subgroups.

### Prioritize

Your team should all be on the same page about what's important (making forward). Place your ideas on the grid to determine which ideas are important and which are feasible.

20 minutes

Importance

Feasibility

Tip: You can use the template to group ideas into clusters or related ideas as you go. Once all group notes have been grouped, give each cluster a separate idea sheet. It's easier to gather than sticky notes, try and use it you will know it up into smaller subgroups.

### After you collaborate

You can export this into an image or pdf to share with stakeholders of your company who might find it helpful.

Quick actions

- Share the report: Share a link to the report with stakeholders to keep the report up to date. (The report will be updated.)
- Export the report: Export the report to the report as a PDF or PNG to share with stakeholders. (The report will be updated.)

Keep moving forward

Generate insights: Generate insights from the report. (The report will be updated.)

Customer experience journey map: Create a customer experience journey map. (The report will be updated.)

Strengths, weaknesses, opportunities & threats: Create a strengths, weaknesses, opportunities & threats analysis. (The report will be updated.)

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