

## Problem-Solution Fit canvas

Purpose / Vision

Creating a Nutrition Tracker Application

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> <p>This is a health nutrition application so our application can be almost used by everyone especially people above the age 50 .</p>	<b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <small>EG. BUDGET, DEVICES</small> <p>Available of proper nutrition foods, should intake suggested foods at appropriate times, stable internet connection.</p>	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <small>PLUSES &amp; MINUSES</small> <p>Based on the BMI , our application suggests the food that the customer needs to intake in their daily diet.</p>	Explore AS, differentiate
	Focus on PR, tap into BE, understand RC	<b>2. PROBLEMS / PAINS + ITS FREQUENCY</b> <span>PR</span> <p>Our application helps the customer to detect the amount of nutrients present in their food which gives them an idea on how much of food they want to eat to avoid being malnutrient.</p>	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> <p>Avoiding intake of foods at regular times and eating a lot of oily and junk foods makes the person unhealthy and malnutrient.</p>	
Identify strong TR & EM		<b>3. TRIGGERS TO ACT</b> <span>TR</span> <p>Seeing friends maintaining their health and fitness by using online health related applications.</p>	<b>10. YOUR SOLUTION</b> <span>SL</span> <p>The solution is a responsive web page that can be used in both mobile and computers.</p> <p>Cumulative results of pictures of food as input and provide nutritional information of food are used to achieve accurate prediction.</p> <p>A detailed report of the concerned person's health will be generated. This will help the person to determine the type of food they want to eat.</p>	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> <p>ONLINE</p> <p>Searching nutritionists advices and analyzing the calories contain of food.</p> <p>OFFLINE</p> <p>Reading books related to health and nutrition</p>
	<b>4. EMOTIONS</b> <span>EM</span> <small>BEFORE / AFTER</small> <p>People may feel tiredness and less energetic. After having proper nutrition guidance given in our application they may feel a slight boost in their both physical and mental health.</p>			