

## Child safety/to secure someone by using this smart gadget

Define CS, fit into	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> <ul style="list-style-type: none"> <li>➤ Child &amp;</li> <li>➤ Women</li> <li>Old age people</li> </ul>	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span> <ul style="list-style-type: none"> <li>➤ Available devices</li> <li>➤ Safe and Secure</li> <li>➤ Easy maintenance</li> <li>➤ Low expensive</li> </ul>	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <ul style="list-style-type: none"> <li>➤ precautionary parents can instruct their children</li> <li>➤ Become a braver and secure themselves</li> </ul>	Explore AS,
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span> <ul style="list-style-type: none"> <li>➤ The parents are need to secure the children by using some smart devices</li> <li>➤ while the woman is needed to inform their parents when they feel unsafe</li> </ul>	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span> <ul style="list-style-type: none"> <li>➤ Safety precautions</li> <li>➤ There is no proper protocol</li> <li>➤ While we are in critic satiation</li> <li>➤ Not to make a proper decision by the children</li> </ul>	<b>7. BEHAVIOUR</b> <span>BE</span> <ul style="list-style-type: none"> <li>➤ Parents are relaxed to monitor their children when using the smart devices</li> <li>➤ Easy to use everyone who needs</li> <li>➤ And more safety precaution also</li> </ul>	
Focus on J&P, tap into BE, understand	<b>3. TRIGGERS</b> <span>TR</span> <ul style="list-style-type: none"> <li>➤ Seeking of needless content in social media</li> </ul>	<b>10. YOUR SOLUTION</b> <span>SL</span> <ul style="list-style-type: none"> <li>➤ Make the system more advance compare to the previous model (Developing new features and security updates)</li> <li>➤ Children have appropriate mental models of password</li> </ul>	<b>8. CHANNELS OF BEHAVIOUR</b> <span>CH</span> <ul style="list-style-type: none"> <li>➤ online self-efficacy does not reduce risk exposure</li> <li>➤ Privacy concern leads to privacy protecting behavior</li> </ul>	Focus on J&P, tap into BE, understand
	<b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span> <ul style="list-style-type: none"> <li>➤ Careless mistake increases</li> </ul>			
Identify strong TR & EM				Extract online & offline CH of BE