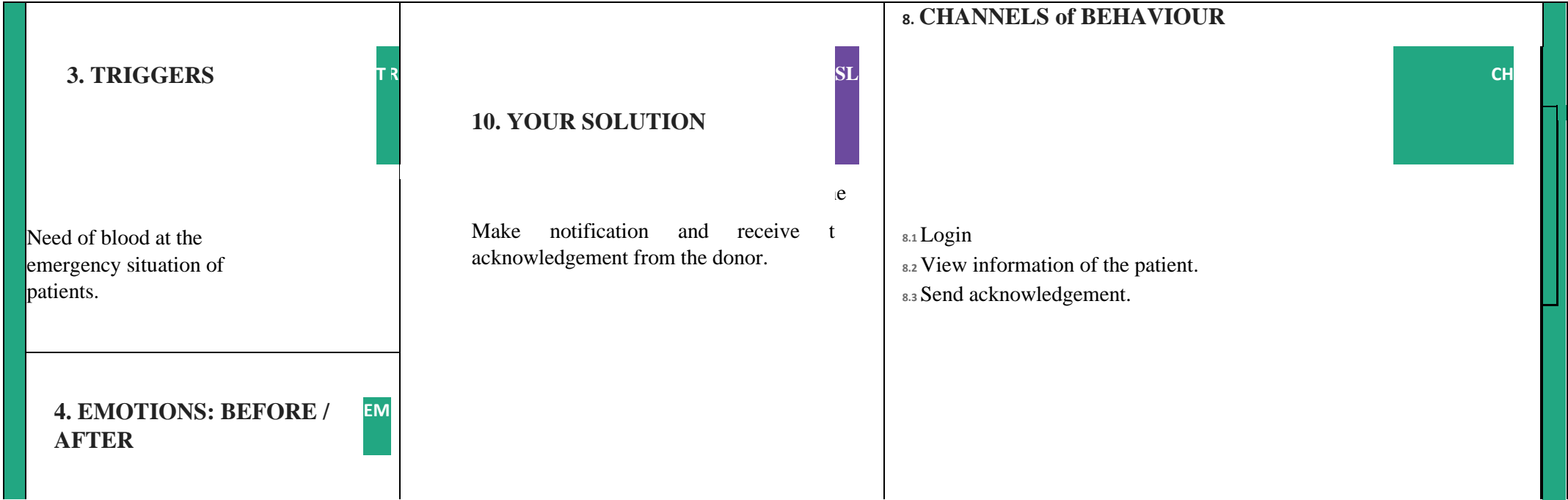


Project Design Phase-I - Solution Fit

Team ID: PNT2022TMID19795

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT</div> <div>CS</div> <div>† Plasma donor who wants to donate blood.</div> <div>† Hospital or blood bank administration who needs the blood</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>—</div> <div>Requiring active internet connection.</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>—</div> <div>Donor information gets stored and when required.</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>—</div> <div>Helps to find the nearest available potential plasma donor and to maintain optimal level of blood bank reserves and a connecting platform for blood donors, blood blanks</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>RC</div> <div>Communication delay between donor and receiver.</div>	<div>7. BEHAVIOUR</div> <div>BE</div> <div>The administrator fetched the information from the cloud and make notification to the donor based on location</div>	Focus on J&P, tap into BE, understand RC



Communication through authenticated ;
blood bank managements whenever
patients need blood by usin available
information on database.