V. Sowmiya

1. Downloading Dataset:Chrun_Modelling

2. Load The Dataset

```
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
df = pd.read csv('/content/drive/MyDrive/Churn Modelling.csv')
df.head()
   RowNumber CustomerId
                           Surname CreditScore Geography
                                                            Gender
                                                                    Age
\
0
           1
                                                    France Female
                                                                      42
                15634602
                          Hargrave
                                             619
1
           2
                15647311
                              Hill
                                             608
                                                                      41
                                                     Spain Female
2
           3
                                                                      42
                15619304
                              Onio
                                             502
                                                    France Female
3
           4
                15701354
                              Boni
                                             699
                                                    France Female
                                                                      39
4
           5
                15737888 Mitchell
                                             850
                                                     Spain Female
                                                                      43
   Tenure
             Balance
                      NumOfProducts HasCrCard
                                                 IsActiveMember
0
        2
                0.00
                                   1
                                              1
                                                              1
            83807.86
1
        1
                                   1
                                              0
                                                               1
2
        8
           159660.80
                                   3
                                              1
                                                               0
3
                                   2
        1
                0.00
                                              0
                                                               0
4
           125510.82
                                              1
                                   1
                                                               1
   EstimatedSalary Exited
0
         101348.88
                         1
1
         112542.58
                         0
2
                         1
         113931.57
3
          93826.63
                         0
          79084.10
                         0
df = df.drop(columns=['RowNumber', 'CustomerId', 'Surname'])
df.head()
   CreditScore Geography
                          Gender Age Tenure
                                                  Balance
NumOfProducts
                                             2
           619
                  France Female
                                    42
                                                     0.00
1
1
           608
                   Spain Female
                                    41
                                             1
                                                 83807.86
1
```

```
2
3
           502
                  France Female
                                    42
                                                 159660.80
                                              8
3
           699
                                                      0.00
                  France Female
                                    39
                                              1
2
4
           850
                    Spain Female
                                    43
                                                 125510.82
1
   HasCrCard
              IsActiveMember
                               EstimatedSalary
                                                 Exited
0
                                     101348.88
1
           0
                            1
                                     112542.58
                                                      0
2
           1
                            0
                                                      1
                                     113931.57
3
           0
                            0
                                       93826.63
                                                      0
           1
                            1
                                       79084.10
                                                      0
df['IsActiveMember'] = df['IsActiveMember'].astype('category')
df['Exited'] = df['Exited'].astype('category')
df['HasCrCard'] = df['HasCrCard'].astype('category')
```

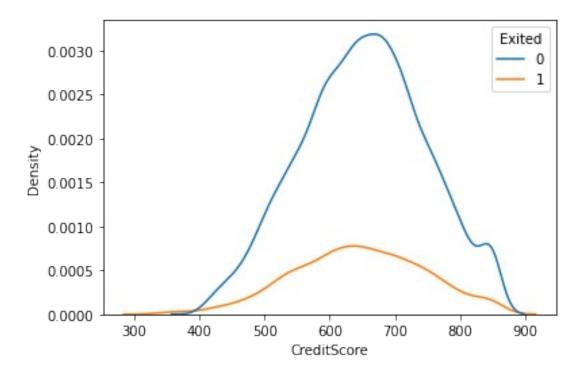
3. Perform

Univariate Analysis

Bi - Variate Analysis

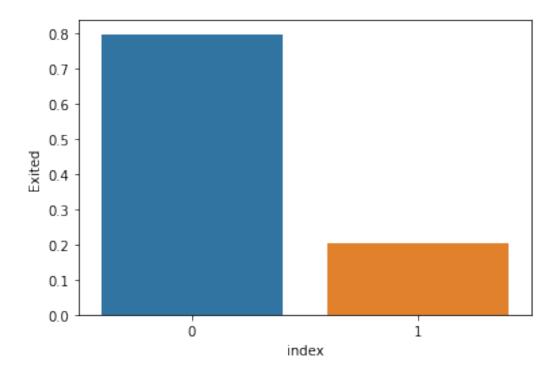
Multi - Variate Analysis

```
sns.kdeplot(x='CreditScore', data = df , hue = 'Exited')
plt.show()
```



```
density = df['Exited'].value_counts(normalize=True).reset_index()
sns.barplot(data=density, x='index', y='Exited', );
density
```

```
index Exited
0 0 0.7963
1 1 0.2037
```

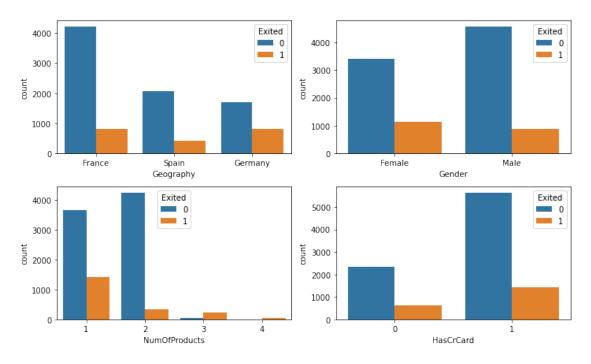


```
categorical = df.drop(columns=['CreditScore', 'Age', 'Tenure',
    'Balance', 'EstimatedSalary'])
rows = int(np.ceil(categorical.shape[1] / 2)) - 1
fig, axes = plt.subplots(nrows=rows, ncols=2, figsize=(10,6))
axes = axes.flatten()

for row in range(rows):
    cols = min(2, categorical.shape[1] - row*2)
    for col in range(cols):
        col_name = categorical.columns[2 * row + col]
        ax = axes[row*2 + col]

        sns.countplot(data=categorical, x=col_name, hue="Exited", ax=ax);

plt.tight_layout()
```



4. Descriptive statistics bold text

df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 11 columns):

#	Column	Non-Null Count	Dtype
0	CreditScore	10000 non-null	int64
1	Geography	10000 non-null	object
2	Gender	10000 non-null	object
3	Age	10000 non-null	int64
4	Tenure	10000 non-null	int64
5	Balance	10000 non-null	float64
6	NumOfProducts	10000 non-null	int64
7	HasCrCard	10000 non-null	category
8	IsActiveMember	10000 non-null	category
9	EstimatedSalary	10000 non-null	float64
10	Exited	10000 non-null	category
dtyp	es: category(3),	float64(2), int6	4(4), object(2)
memo	rv usage: 654.8+	KB	

memory usage: 654.8+ KB

df.describe()

	CreditScore	Age	Tenure	Balance
NumOfP	roducts \			
count	10000.000000	10000.000000	10000.000000	10000.000000
10000.	900000			
mean	650.528800	38.921800	5.012800	76485.889288
1.5302	90			

std 0.581654	96.653299	10.487806	2.892174	62397.405202
min 1.000000	350.000000	18.000000	0.000000	0.000000
25% 1.000000	584.000000	32.000000	3.000000	0.000000
50% 1.000000	652.000000	37.000000	5.000000	97198.540000
75% 2.000000	718.000000	44.000000	7.000000	127644.240000
max 4.000000	850.000000	92.000000	10.000000	250898.090000

	EstimatedSalary
count	10000.000000
mean	100090.239881
std	57510.492818
min	11.580000
25%	51002.110000
50%	100193.915000
75%	149388.247500
max	199992.480000

5. Handle Missing Values

df.isna().sum()

CreditScore	0
	U
Geography	0
Gender	0
Age	0
Tenure	0
Balance	0
NumOfProducts	0
HasCrCard	0
IsActiveMember	0
EstimatedSalary	0
Exited	0
dtype: int64	

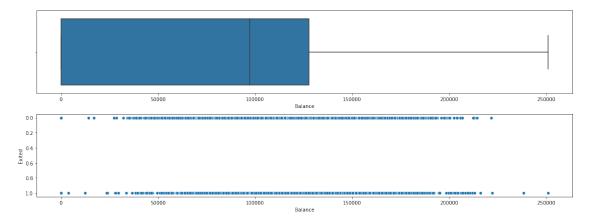
In this dataset there is no missing values

6. Find the outliers and replace the outliers

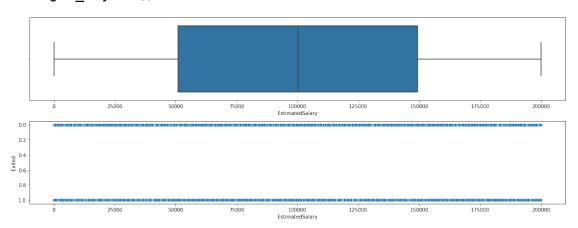
Finding Outliers

```
def box_scatter(data, x, y):
    fig, (ax1, ax2) = plt.subplots(nrows=2, ncols=1, figsize=(16,6))
    sns.boxplot(data=data, x=x, ax=ax1)
    sns.scatterplot(data=data, x=x,y=y,ax=ax2)
```

```
box scatter(df, 'CreditScore', 'Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['CreditScore'] <</pre>
400])}")
# of Bivariate Outliers: 19
                                     600
CreditScore
                                                   700
                                                                800
   0.0
  0.2
   0.8
                                     600
CreditScore
box_scatter(df,'Age','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Age'] > 87])}")
# of Bivariate Outliers: 3
   0.0
 0.4
Exited
0.6
box_scatter(df, 'Balance', 'Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Balance'] >
220000])}")
# of Bivariate Outliers: 4
```



```
box_scatter(df,'EstimatedSalary','Exited');
plt.tight_layout()
```

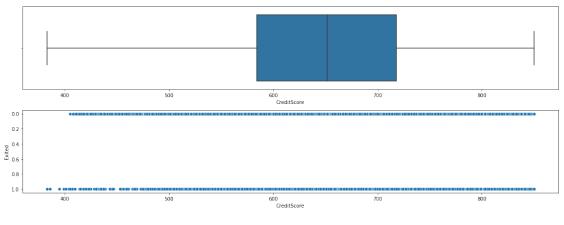


Removing The Outliers

```
for i in df:
    if df[i].dtype=='int64' or df[i].dtypes=='float64':
        ql=df[i].quantile(0.25)
        q3=df[i].quantile(0.75)
        iqr=q3-q1
        upper=q3+1.5*iqr
        lower=q1-1.5*iqr
        df[i]=np.where(df[i] >upper, upper, df[i])
        df[i]=np.where(df[i] <lower, lower, df[i])

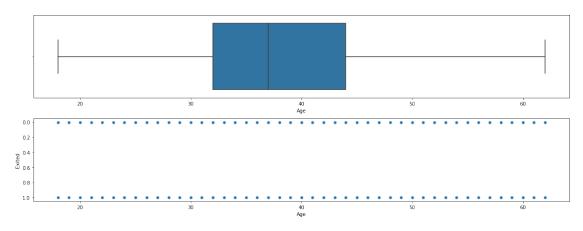
box_scatter(df,'CreditScore','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['CreditScore'] < 400])}")

# of Bivariate Outliers: 19</pre>
```



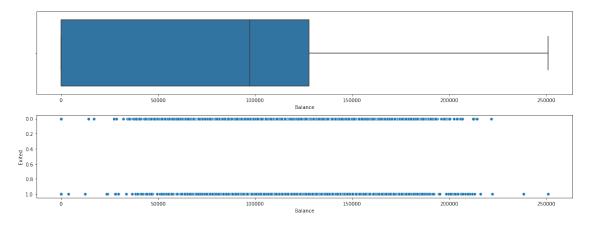
```
box_scatter(df,'Age','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Age'] > 87])}")
```

of Bivariate Outliers: 0



```
box_scatter(df,'Balance','Exited');
plt.tight_layout()
print(f"# of Bivariate Outliers: {len(df.loc[df['Balance'] > 220000])}")
```

of Bivariate Outliers: 4



7. Check for Categorical columns and perform encoding.

```
from sklearn.preprocessing import LabelEncoder
encoder=LabelEncoder()
for i in df:
    if df[i].dtype=='object' or df[i].dtype=='category':
        df[i]=encoder.fit transform(df[i])
```

8. Split the data into dependent and independent variables.

```
x=df.iloc[:,:-1]
x.head()
```

	CreditScore	Geography	Gender	Age	Tenure	Balance
Nun	OfProducts	\				
0	619.0	0	0	42.0	2.0	0.00
1.0						
1	608.0	2	0	41.0	1.0	83807.86
1.0						
2	502.0	0	0	42.0	8.0	159660.80
3.0						
3	699.0	0	Θ	39.0	1.0	0.00
2.0						
4	850.0	2	Θ	43.0	2.0	125510.82
1.6						

	HasCrCard	IsActiveMember	EstimatedSalary
0	1	1	101348.88
1	0	1	112542.58
2	1	0	113931.57
3	0	0	93826.63
4	1	1	79084.10

```
y=df.iloc[:,-1]
y.head()
0    1
1    0
2    1
3    0
4    0
```

Name: Exited, dtype: int64

9. Scale the independent variables

```
from sklearn.preprocessing import StandardScaler
scaler=StandardScaler()
x=scaler.fit_transform(x)
print(x)

[[-0.32687761 -0.90188624 -1.09598752 ... 0.64609167 0.97024255 0.02188649]
```

```
[-0.44080365 \quad 1.51506738 \quad -1.09598752 \quad \dots \quad -1.54776799 \quad 0.97024255
   0.216533751
 [-1.53863634 - 0.90188624 - 1.09598752 \dots 0.64609167 - 1.03067011
   0.2406869 1
 [ \ 0.60524449 \ -0.90188624 \ -1.09598752 \ \dots \ -1.54776799 \ \ 0.97024255
  -1.008643081
 [ 1.25772996  0.30659057  0.91241915  ...  0.64609167  -1.03067011
  -0.12523071]
 [1.4648682 -0.90188624 -1.09598752 \dots 0.64609167 -1.03067011]
  -1.07636976]]
10. Split the data into training and testing.
from sklearn.model_selection import train_test_split
x train,x test,y train,y test=train test split(x,y,test size=0.20)
print(x train.shape)
print(x_test.shape)
(8000, 10)
(2000, 10)
print(y train.shape)
print(y_test.shape)
(8000,)
(2000,)
```