

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools

Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ₼ 10 minutes Use the Facilitation Superpowers to run a happy and productive session.

Define your problem statement

What problem are you trying to solve? Frame your

PROBLEM The leakage of gases only can be detected by human nearby and if there are no human nearby, it cannot be detected. But sometimes it cannot be detected by human that has a low sense of smell. Thus, this system will help to detect the presence of gas leakage



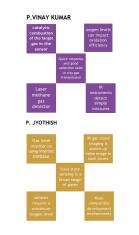
problem as a How Might We statement. This will be the focus of your brainstorm.

♠ 5 minutes



Write down any ideas that come to mind that address your problem statement.

Brainstorm

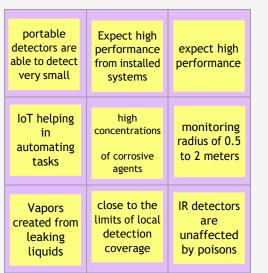


P. BALAJI

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

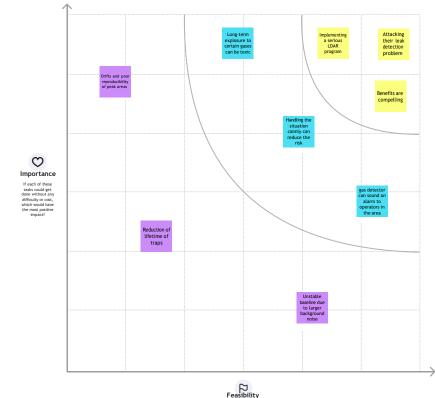


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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Share template feedback



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Share template feedback

Need some inspiration?









