

# Brain Stroming and Ideation

Date

7 November 2022

Team ID

PNT2022TMID48232

Project Name

Global Sales  
Analytics

Maximum Marks

4 marks

# PROBLEM

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. Hence understanding things like, Customer Analysis and Product Analysis of this Global Super Store is essential.

Pan itlu•a R

Poon islla J

## Key rules of Brainstroming

To run a smooth and productive session

Stay in topic. Listen to others uDefer judgment.  
Encourage wild ideas <sup>A</sup> GO for volume. a If possible,  
be visual



Mogul Pranav P

Manibalan B



egg

Sales analytics refers to the technology and processes used to gather sales data and gauge sales



