Ideation Phase
Empathize & Discover

Date	27 September 2022
Team ID	PNT2022TMID19852
Project Name	Project – AI powered Food Demand Forecaster
Maximum Marks	

Empathy Map Canvas:

Teams can utilise an empathy map as a collaborative tool to learn more about their clients. An empathy map can depict a group of users, such as a consumer segment, in a manner similar to customer interactions.

It is a helpful tool that enables teams to comprehend their users more fully. It's important to comprehend both the actual issue and the individual who is experiencing it in order to develop a workable solution. Participants learn to think about issues from the user's perspective, as well as his or her objectives and obstacles, through the process of constructing the map..