

IDEATION PHASE

EMPATHIZE & DISCOVER

Date	19 October 2022
Team ID	PNT2022TMID02590
Project Name	Project – News Tracker Application
Maximum Marks	4 Marks

EMPATHY MAP CANVAS:

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What does he/she

THINK AND FEEL?

- Can I categories my favourite Journal?
- Whether news are accurate?
- How should I use this app?



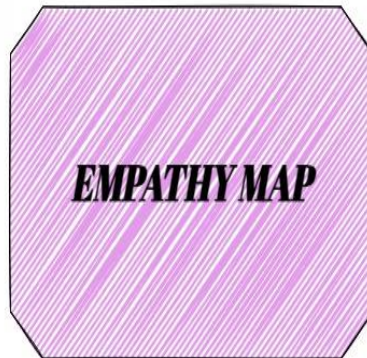
What does he/she
SEE?

- News realated to all Journals.
- Conventional method for reading news.
- News without proper titles and sections.



What does he/she
HEAR?



- Essential installation to get the news frequently.
- Many unwanted advertisements.
- App will be User friendly.



What does he/she
SAY AND DO?

- Application should be UpToDate.
- Wants personalized feeds.
- Keep tracking daily news.



	PAIN	GAIN	
	<ul style="list-style-type: none"> • Portability and Comfortable. • Latest news are shown based on User Internet. • News reading has become a routine. 	<ul style="list-style-type: none"> • Easy to track and Save your Time. • User Interface will be little complex to understand. • Sometimes server will be clased. 	

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