SCENARIO

Browsing, booking, attending, and rating a local city tour

Entice

How does someone initially become aware of this process?

To Know about

economy



Enter

Knowledge

Between True and

Enter your email
ID and password
to login to the
application (if
have)

application.

Easy Login Process and it is helpful even if they don't know about

What do people experience as they begin the process?



Engage

In the core moments in the process, what happens?



Exit

What do people typically experience

as the process finishes?

Extend

Believing the Information Completely

What happens after the experience is over?

Steps

What does the person (or group) typically experience?

What interactions do they have at

People: Who do they see or talk to?

Things: What digital touchpoints or

physical objects would they use?

each step along the way?

Places: Where are they?

Both True and Fake world around them

App developers can advertise their software in Web browsers like install it.

Suggestion By friend's User's friends circle might say about this software and they recommend and

Advertisement receives via websites what

we use.

Install the particular Application Through valid Website

Install the

software or

application

Create an ID if the uses don't

Facing the situation

Create a login ID by After creating a ID, Select our favorite entering his details recommendations what which is asked in the application. we want.

what else he or she

Entering His / her Personal Details

and opening a

free Account

Select our favorite

recommendations

what we want

Best Results

After proper installation and clear login details we can enter into the software without any in order to read every news article errors.

login were successful

check his news daily

properly

and enable notifications

an tutorial if he doesn't

know how to login into

Enable Notifications

For day-to-day updates

User selects his favorite

Application

After using the

application, the user

can either logout or

close the application

Depending on the App's performance the user might recommend to his circle.

News API can

online news and

window within the profile on the website, iOS app, or Android app

Prompt for

After the work of

application finishes an

email and in-app

notification prompt for

review

or Android app Manage Content into categories that users can follows,browse and opt 1

Completed experiences section of the profile on the website, iOS app,

Notification

appears in the

Whenever the uses subscribe for an news,

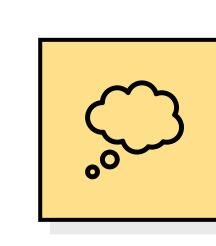
they will get a notification

through app and pops at

the mobile

It recommends systems,

experience via better



At each step, what is a person's

Goals & motivations

Interactions

primary goal or motivation? ("Help me..." or "Help me avoid...")

The most useful news app for any target audience will depend on

specific needs and

subjects to interset

Easy to install because it is just an application

which is available in web

Advertisements

via televisions

bringing an external Help me to read Allow user to create

Easy to use

If user doesn't have an Id to enter into the software then create one.

now.

and saving

application.

Provides information at

Content more

Sports on a enjoying from place

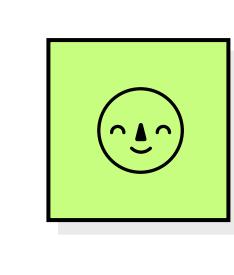
provide watch-outs and feedback for one that was not so good

A successful news

Help me leave the

People like looking back on what they have been visited

categories that user can follow,browse and opt-in for notification.



What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Positive moments

Negative moments

What steps does a typical person find frustrating, confusing, angering,

costly, or time-consuming?

People No need to carry any external items such as notes, book, article, newspaper etc.

People express a bit of fear at the 1st

Influence on false

Less Mb can can be used in every mobile phones.

Installing This
Application ("I hope this will be worth it!")

Negativity

Excitement about the

Favorable to parties for some reasons

Positive in the

Political Control

People expressed

Fake news and affecting the children

People are unclear whether a tip is necessary (only they feel how to use the

People generally learns and know many information as much as they

Financial Frauds

Debate

Fighting between parties

Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

Provide Coverage reports for clients