Problem-Solution fit

1. CUSTOMER SEGMENT(S)

2. JOBS-TO-BE-DONE / PROBLEMS

Different View of The Customer And Their

Teenagers, Students, Parents, Old Aged Peoples.

CS

6. CUSTOMER CONSTRAINTS

CC

RC

SL

5. AVAILABLE SOLUTIONS

AS

BE

CH

Time Consumption, Saves Time, Need of Internet, Need of Smartphone or Computer, Easy to Use. Easily Understandable by Everyone.

Mobile Phones Can Be Charged with Less Current Rather Than Televisions and Radios, Handy to Use and Can be Easily Carried to Everywhere.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

Extract online & offline CH of BE

tap into BE, understand

fit into CC

Ś

EN Identify strong TR &

My Surroundings Has Been Installed this Application and I Loved It to Use Because, It Saves My Time and Easy to Use at Anywhere.

4. EMOTIONS: BEFORE / AFTER

Viewed Only at Home > Anywhere at Any time -This Application Is Useful and Can Be Used Whenever We Want.

J&P

TR

EM

9. PROBLEM ROOT CAUSE

User Can Install This Application In-order To Save Their Time & Easy to Use. They No Need of Televisions or Radios to Carry Wherever They Want. Just They Need a Smartphone with Internet Facility.

7. BEHAVIOUR

User Needs to Install This Application from A Verified Server. Needs Internet Facility

Throughout This Application and to Read News.

3. TRIGGERS

Satisfaction.

10. YOUR SOLUTION

In This News Tracking Application, Some of The News Were Fake and Some of The News Was Real & Users May Get Annoyed Because Of This Application and They Might Tell to His Surroundings So That the Impression of The Application Might Get Down. In-order to Resolve This one An Admin Bot Is Created and Whenever News Get Updated in This App, This Bot Will Check Through Internet and If it is Fake the Bot Automatically Removes the News from The Application.

Application Might Get Down Because Of Many user Searching For an Particular Information and It Can Be Resolved By "Load Balancing" By Using Cloud Computing.

8. CHANNELS of BEHAVIOUR

8.1 Online:

User Can Do Everything in This App Using Online (Internet) Facility.

8.2 Offline:

User Can Download Important News When the User Has Internet & When the User Is Offline. They Can View the Downloaded News.