Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare I hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going. (1) 10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant informationor pre-workahead.

> Set the goal Think about theproblem you'll be focusing on solving in the brainstorming session.

Learn how to use thefacilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

(†) 5 minutes

Industry-specific intelligent fire management system Fire management systems are only effective if they can generate reliable and fast fre alerts with exact location of fre There is a direct correlation between the amount of damage caused by freand interventions time in various frealarm systems. As the time of intervention decreases, the damage also decreases.

Hence the most important factor in afremanagement system is the reaction or response time of fre

management system, that is, the time between fre

detection and extinguishing.

Key rules of brainstorming To run an smooth and productive session

Stay in topic. Defer judgment.

Encourage wild ideas.

DINESHKUMAR V

Brainstorm

① 10 minutes

Write down any ideas that come to mind

that address your problem statement.

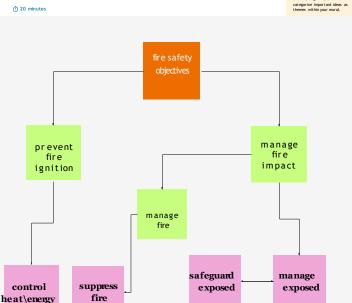
ABESHEK

Group ideas

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

sources



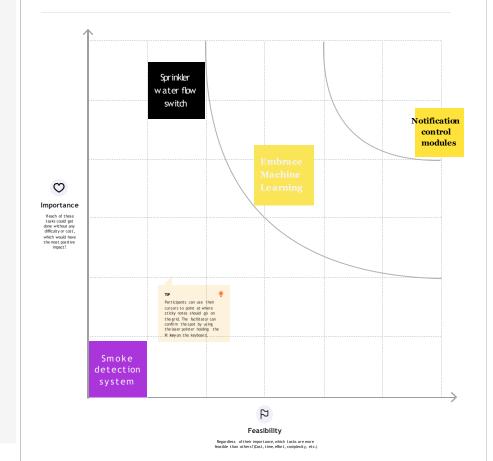
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

(†) 20 minutes

Add customizable tags to sticky

notes to make it easier to find, browse, organize, and



might find it helpful.

Quick add-ons

After you collaborate

You can export the mural as an image or pdf

to share with members of your company who

A Share the mural Share a view link to the mural with stakeholders tokeep them in theloop about theoutcomes of the session.

B Export the mural

Export a copy of the muralas aP NG or PDF to attach to emails, include in sides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

> Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience.

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, apportunities, and threats (SWOT) todevelop aplan.

See a finished version of this template to kickstart your work.













