

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Farmers, Agriculturists, plant and soil researchers.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>The root cause of this problem is due to unfavourable soil properties ,fertility imbalances , physical injuries and unhealthy saplings.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Staking and treslling for soil preventing for reducing the disease</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div> <div>Helps to predict disease at early stage which in turn helps customers to protect crops at their early stage.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>The root cause of this problem is due to unfavourable soil properties,fertility mbalances ,physical injuries and unhealthy saplings.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>Plant diseases vary in incidence From season to season due to d ifferences in the nature and amount of inoculum, environmental conditions, numbers and activity of vectors, and other factors which affect the development and spread of pathogens.</div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div></div> <div>1.Fertilizers available at affordable cost. 2.An user efficient portal 3.Anytime usage</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>The solution is based on deep learning to classify plant,disease and suggest the fertilizer for prevention</div>	<div>8.CHANNELS of BEHAVIOUR<div>CH</div></div> <div>1 .Whole scale retailers. 2.small holders farmers. 3.medium and small scale agro dealers.</div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>1.To design such system that can detect crop disease and Pest accurately. 2. Create database of insecticides f or respective pest and disease. 3. To provide remedy for the disease that is detected.</div>			