Ideation Phase

Brainstorm & Idea Prioritization Template

Date	23 September 2022
Team ID	PNT2022TMID48449
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



& idea prioritization

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© 10 minutes to prepare

☑ 1 hour to collaborate

▲ 2-8 people recommended

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.



Toam gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
 Think about the problem you'll be focusing on solving in the brainstorming session.

C. Learn how to use the facilitation tools
Use the facilitation Superpowers to run a happy and
productive session.

Open article

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Define your problem statement
What problem are you trying to solve? Frame your
problem as a Hew Might We statement. This will be the
focus of your brainstorm.

① 5 minutes

To give the best data presentation to Improve Retail stores and avoid over stockage and out of stockage







Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

