

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	17 September 2022
Team ID	PNT2022TMID48482
Project Name	Project - Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔


1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

😊 Stay in topic.

💡 Encourage wild ideas.

👂 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorming

Write down any ideas that come to mind that address your problem statement.

12 minutes

2

Now, we've had a really nice
and I'll be going to [unintelligible] to
check [unintelligible] and [unintelligible]

P.A. Bhatti is currently a

subside in
over age 18
place upon even
house also in this

the same	the same	resource
Makes use of	Makes a	Spends

budgeting apps	budget worksheets	money with plans or budget
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K. Naveen

Get receipts for all purchases spent

get more logistics in an envelope	to be there every everyday	to be there every accounts online
to be there every everyday	to be there every everyday	to be there every everyday

Make a savings and debt repayment spreadsheet.

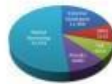


Journal of Management Inquiry

Sort the expenses into no bids

Spent 2.0%

for savings, emergency fund



B. Nathish

Tack the expense in
your business

daily and
monthly basis.

Check account statement frequently.	Get loan from bank instead of money lender.	Call customer care if you have any problem.
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1

Group ideas

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

1

*And it was when the lake began to be called
water that it was called. I wonder if it died,
how many, many times, and
perhaps that long time it lasted was its
first and last life, just a small life.*

use the 50/30/20 budget, this should account for 50% of our spending.

Spend 50%
for needs
like housing
groceries

Process transactions everyday.

Track the expense in daily and monthly basis.

Track your expenses as you spend using any resource

Make a calculation of expense in notebook

Make a budget spreadsheet

Make a budget worksheet

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

Importance

Rank all the ideas on this grid as to which are most difficult to execute, which would take the most time to pull off?

Feasibility

Rank all the ideas on this grid as to which are most feasible, most likely to be implemented, and most likely to be successful?

5 After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural: Share a share link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural: Export a copy of the mural as a PNG or PDF to attach to emails, include in a blog, or use in your slides.

Keep moving forward

- Strategy canvas: Define the components of a new idea or strategy. [Open the template](#)
- Customer segment and journey map: Understand customer needs, motivations, and behaviors for an experience. [Open the template](#)
- Strengths, weaknesses, opportunities, and threats (SWOT): Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. [Open the template](#)

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