

## IDEATION PHASE

### EMPATHIZE & DISCOVER

Assignment Date	13 October 2022
Team ID	PNT2022TMID34369
Project Name	Project – Skill/Job Recommender Application
Maximum Marks	2 Marks

### EMPATHY MAP CANVAS:

- An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors' and attitudes.
- It is a useful tool to helps teams better understand their users.
- Creating an effective solution requires understanding the true problem and the person who is experiencing it.
- The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

