## 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS The patient can prefer manual prediction There is no awareness about the various modern CO Hospitals There are instruments available which can Health Care Centres predict heart disease but either they are Budget Any medical agencies that prescribe the expensive or are not efficient to calculate Interactive Dashboards medicines based on the condition and treat the chance of heart disease in human No Accuracy in prediction patient Network connection Need of Dataset J&P RC 7. BEHAVIOUR 2. JOBS-TO-BE-DONE / PROBLEMS 9. PROBLEM ROOT CAUSE BE Standard of Data. The outcome is fully The customer need accurate result for the various Increasing in Heart disease will not be depends on the accurate and reliable dataset identified firstly is the major reason Visualising and predicting Heart disease They try the interface for overcoming the problem Difficulty in predicting heart disease There is a possibility of considering every but then if they find it complicate or not efficient enough, they stop using it. heart disease as same. There is no idea about relation between similar heart disease

TR  There are only a few ways for handling the large number of datasets and that's why the root cause of heart disease cannot be found out.  Similarity of heart disease has not identifiable	10. YOUR SOLUTION  With the technology of Al/ML to predict and visualize diseases by the IBMcognos analytics tools to create an interactive dashboard for the patient.	8. CHANNELS of BEHAVIOR 8.1 ONLINE
4. EMOTIONS: BEFORE / AFTER  Before: There is huge uncertainty in knowing the accurate and correct reason for a diseaseand predicting it.  After: There is a large chance for identifying and understanding heart disease which gives the great outcome.		