

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- A** **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B** **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C** **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

Team leader
Anand R

Team members
Bharath R
Devaganthan B
Ezhilarasan V

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

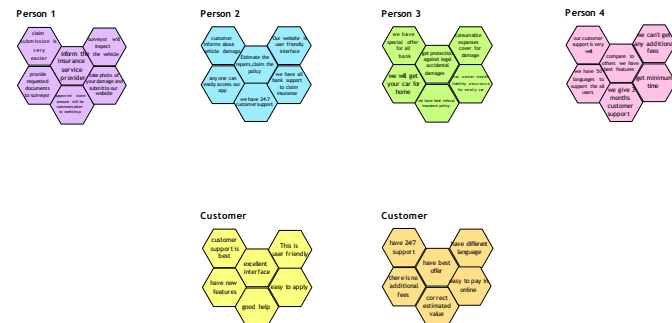
Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Write down any
that address yo

 10 minutes



TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Take turns sharing sticky notes have bigger than six st

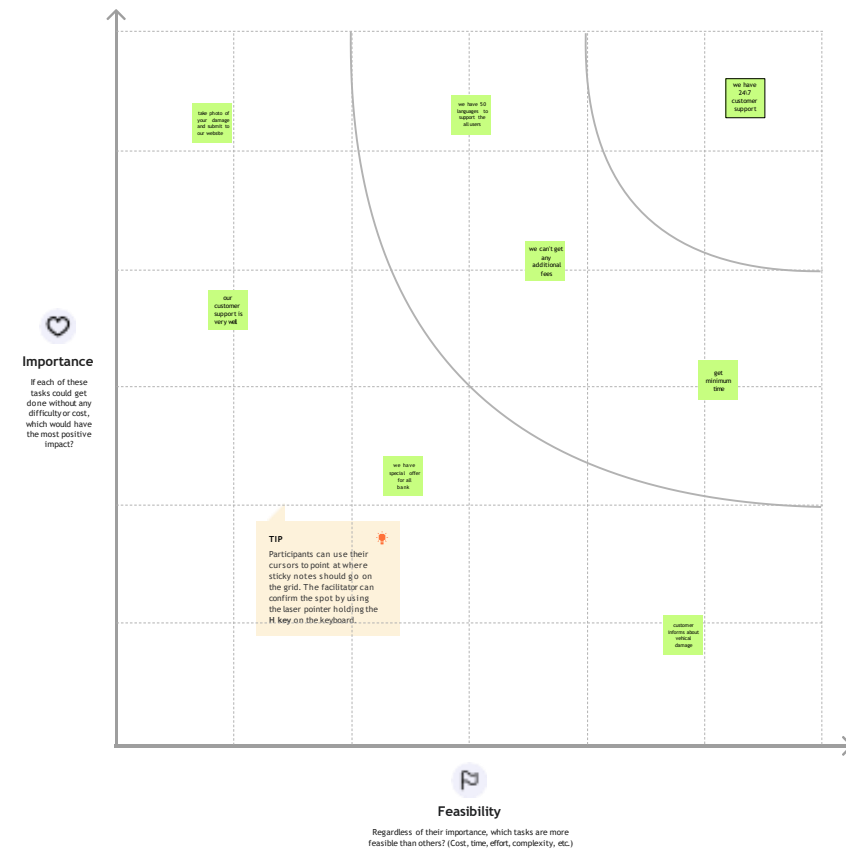
🕒 20 minutes



TIP
we have best customer support

Your team should be moving forward with ideas are important

🕒 20 minutes



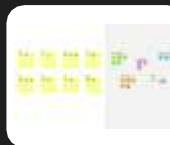
You can export the mural as a PDF or image to share with members of your organization or community who might find it helpful.

Quick add-ons

- A** **Share the mural**
Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- **Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#) →
 - **Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
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 - **Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#) →

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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

