

# BRAINSTORMS

## Identify the problem

-Deepika A (TL)

Brainstorming allows people to think more freely, without fear of judgment. Brainstorming helps teams generate a large number of ideas quickly, which can be refined and merged to create the ideal solution.

## Solution

-Rajavani V (TM 01)

First brainstorm as individuals, then share and brainstorm as a group. Be as creative and diverse as possible in your thinking. In fact, just creating a sketch can often lead you to think of even more ideas.

## How to predict

-Abitha .B (TM 02)

This prediction is based on two dynamic models of brainstorming, the non-cognitive and the cognitive models proposed by Brown and Paulus (Small Group Res 27(1):91-114, 1996). These models describe for each participant, the evolution of ideas number over time, and are formalized by differential equations.

## Feasibility in Brainstorms

-Anupriya K (TM 03)

Remote working during the pandemic requires brainstorming through video conferencing. Unbalanced conversation. Awkward silence.

