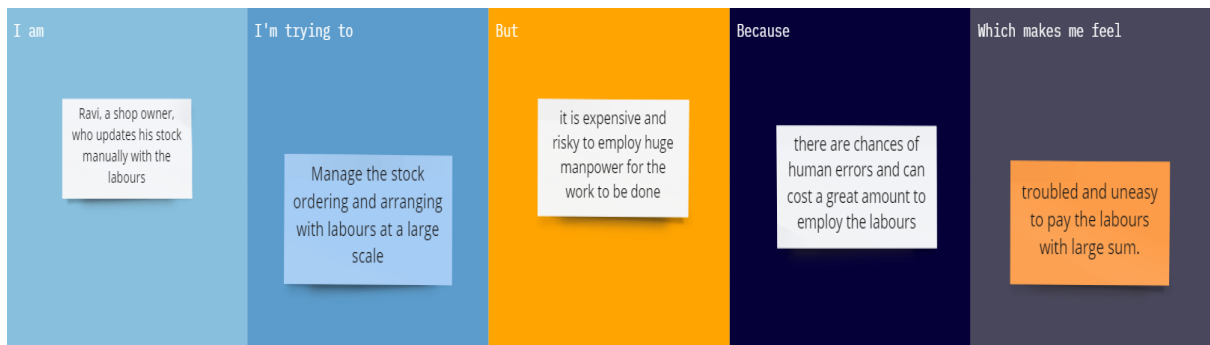


Ideation Phase

Define the Problem Statements

Date	14 November 2022
Team ID	PNT2022TMID10787
Project Name	Inventory Management System for Retailers

Customer Problem Statement Template:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Sita, a reseller of cosmetic products.	Keep my customers updated about the date of expiry and manufacture for each product. This makes the customer to trust the dealers for the product quality.	It is difficult to manually check the date for each and every booked product.	There are a lot of products under same category and is hard to segregate them on the basis of manufacturing and expiry date. It is very important for natural products, especially.	Worried and uncomfortable to serve the needs of the customer properly, which affects my business also.

PS-2	Ravi, a shop owner, who updates his stock manually with the labours.	Manage the stock ordering and arranging with labours at a large scale, that requires a lot of planning and execution.	It is expensive and risky to employ huge manpower for the work to be done, and at some time, the labours may lose energy and concentration on work.	There are chances of human errors and can cost a great amount to employ the labours. If this happens, then it may cost a lot to resolve the errors and they must be done before the product reaches the customer's hands.	Troubled and uneasy to pay the labours with large sum. This can tend to great loss and customer dissatisfaction to the products after delivery.
------	--	---	---	---	---