

Date	15 October 2022
Team ID	PNT2022TMID20272
Project Name	IOT Based Smart Crop Protection System For Agriculture
Maximum Marks	4 Marks

SCENARIO Browsing, booking, attending, and rating a local city tour		 Entice How does someone initially become aware of the process?	 Enter What do people experience as they begin the process?	 Engage In the core experience of the process, what happens?	 Exit What do people typically experience as the process finishes?	 Extend What happens after the experience is over?	
 Steps What does the person (or group) typically experience?	See the community centre	Information needs to be shared easily	Instant graduation is important after a large purchase	Decision depends on community and family support	Talk to neighbors	Compares the possibilities of current	Puts training into practice independently
 Interactions What interactions do they have at each step along the way? • People: Who do they see or talk to? • Places: Where are they? • Things: What digital touchpoints or physical objects would they use?	Interaction with sales man	Information provided at demo	Information that can be shared with others	Increasing global population	Impacts on environment	Final sales and purchase process	Training programs independent and resource materials
 Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "I help me avoid...")	Potential user who know about the service	Learning	Setting criteria for final purchase decision	Preferences for completing sources of information	Expectation on content	Complete purchase	Receive training and support as needed
 Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Excitement	Building excitement	Interested	Aware of estimate at the moment	Customer who have used more number of times	empowered	accomplishment
 Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	Information was not clear the first time	Confused information	Busy	Doubt over investment	Oppourtunities	Nervous	Difficult for customer
 Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Agronomy the science and technology	Informationn needs to be easily shared	Nanotechnology	Conversation planner	Agricultural economist	Food rotation	Agriculture engineer