

PROJECT DESIGN PHASE-I
PROBLEM - SOLUTION FIT

Date	4 NOVEMBER 2022
Team ID	PNT2022TMID12975
Project Name	PLASMA DONOR APPLICATION
Maximum Marks	2 Marks

<p>Focus on J&P, tap into BE, understand RC</p>	<p>2.JOBS TO BE DONE/PROBLEMS J&P</p> <ul style="list-style-type: none"> - Establish a connection between the donor and the recipient. - Notify donors at the correct time. - Demand has increased. 	<p>9.PROBLEM ROOT CAUSE RC</p> <ul style="list-style-type: none"> - During the COVID 19 crisis, the requirement of plasma became a high priority and the donor count has become low. Saving the donor information and helping the needy by notifying the current donors list, would be a helping hand. 	<p>7.BEHAVIOUR BE</p> <ul style="list-style-type: none"> - The recipient will get the plasma at the right time. - The donors whose details, stored in database during registration will be notified. 	<p>Focus on J&P, tap into BE, understand RC</p>
<p>Define CS, fit into CC</p>	<p>1.CUSTOMER SEGMENT CS</p> <ul style="list-style-type: none"> - The recipient who are in need of plasma. - The NGO's & hospital managements. 	<p>6.CUSTOMER CONSTRAINTS CC</p> <ul style="list-style-type: none"> - There is no connection details between the customers. - Unavailability of plasma at the needed time. 	<p>5.AVAILABLE SOLUTIONS AS</p> <ul style="list-style-type: none"> - Seeking help through social media. - Existing system involves, only the collection of donor data and will not notify the about the recipient. 	<p>Explore AS, differentiate</p>

3. TRIGGERS**TR**

- We can advertise the web app through the NGO's and through the pharmaceutical companies.

4. EMOTIONS: BEFORE/AFTER**EM**

- Before : Anxiety, Stress, Scared
- After : Relaxed, Happy

10. YOUR SOLUTION**SL**

- Finding the respective donor and notify them through email for the requests.

8. CHANNELS OF BEHAVIOUR**CH**

- The donor will register and they will be notified through the mail.
- It will acts as a communication channel.