


# Ideation Phase

## Brainstorm & Idea Prioritization Template




Date	19 September 2022
Team ID	PNT2022TMID27334
Project Name	Personal assistance for seniors who are reliant
Maximum Marks	4 Marks

### Step-1: Team Gathering, Collaboration and Select the Problem Statement




## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes







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**PROBLEM**

How might we [your problem statement]?

**Key rules of brainstorming**


To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

### Step-2: Brainstorm, Idea Listing and Grouping

**2 Brainstorm**


Write down any ideas that come to mind that address your problem statement.

 10 minutes

Person 1	Person 2	Person 3	Person 4
Mobile Monitoring to Predict Medical Conditions	Vita-Data	Smartphone embedded sensors	Smart pill dispenser
Wearable biometric bracelet	Household robots	Web application	Smart speakers
Alert Notification Machine	LifeShirt ambulatory monitoring system	Reminder cum memory aid system	Pill restocking alert system
Barcode Mobile GL	Ambient assisted living based medical devices	wifi talking robot	Whatsapp based IOT machine

**3 Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

 20 minutes

Best suitable device for self maintenance

Monitoring health conditions properly

Reducing health complications

Best Suitable personal assistance

### Step 3: Idea prioritization

