## Ideation Phase Empathize & Discover

Date	19 September 2022		
Team ID	PNT2022TMID53509		
Project Name	Project - Visualizing And Predicting Heart Diseases		
	With An Interactive Dashboard		
Maximum Marks	4 Marks		

## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's Behaviors and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Build empathy and keep your focus on the user by putting yourself in their shoes.

