1. CUSTOMER SEGMENT(S)

Customer segmentation is the process of dividing your shoppers into segments based on similar characteristics.

This process is done using specific variables such as demographics, behavioral, psychographic, geographical data, etc.

6. CUSTOMER CONSTRAINTS

Good service delivery is not only limited to providing excellent service to the customers, but it is also about service providers offering good services.

5. AVAILABLE SOLUTIONS

Prowly.
Cision.
Muck Rack.
Meltwater.
Agility PR Solutions.
Nexis Newsdesk.
Mention.
Brandwatch

2. JOBS-TO-BE-DONE / PROBLEMS

If marketers, decision-makers, or product developers want to improve business results, they have to understand the jobs that arise in the life of our customers. We must provide solutions. Understanding who these people are is the wrong unit of analysis.

9. PROBLEM ROOT CAUSE

As an IT manager, diagnosing a problem isn't always as easy as it sounds. Imagine a typical scenario: a user calls you with a problem.

7. BEHAVIOUR

Tracking the behavior trajectories in pigs in group is becoming increasingly important for welfare feeding.

3. TRIGGERS

Track and trigger systems are a way of recording standard observations (such as heart rate, respiratory rate, blood pressure, oxygen saturation, temperature and level of consciousness) and converting these into a score

4. EMOTIONS: BEFORE / AFTER

after the news tracking application launch customer is emotions is feel good
because before the latest news are not immediately see

10. YOUR SOLUTION

my solution is maximum five language news in upload in singe news tracking apps

8. CHANNELS of BEHAVIOUR

As an IT manager, diagnosing a problem isn't always as easy as it sounds. Imagine a typical scenario: a user calls you with a problem.