

Project Design Phase-I
Proposed Solution Template

| | |
|---------------|--------------------------|
| Date | 19 September 2022 |
| Team ID | PNT2022TMID46542 |
| Project Name | news tracker application |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

| S.No. | Parameter | Description |
|-------|--|---|
| 1. | Problem Statement (Problem to be solved) | Start with an audience-first focus. Instead of thinking about what your organization produces (news articles) and how to fit that into an app, start from scratch and consider your audience. |
| 2. | Idea / Solution description | A good practice to have is to make sure you follow your news sources on social media platforms such as Twitter and activate notifications for any that you need to track closely |
| 3. | Novelty / Uniqueness | The automatic detection of novelty, or newness, as part of an information retrieval system would greatly improve a searcher's experience by presenting "documents" |
| 4. | Social Impact / Customer Satisfaction | Customer satisfaction scores determine when your customer experience is succeeding - and when it needs improvement. |
| 5. | Business Model (Revenue Model) | The media industry is still struggling for survival and sustainability, constantly exploring new business models that can achieve this goal. |
| 6. | Scalability of the Solution | While scaling your IT monitoring solution, it is imperative to keep growth and its potential opportunities in mind. |