

JAWAHAR BALAMURGAN

Marketing Manager

A2 3rd floor, Chennai, TN0 600020
8765456793 jawaharbm@gmail.com

Career Objective

Experienced and energetic Marketing Manager with over six years of experience effectively managing marketing projects from conception to completion. Using digital and analog marketing platforms to increase sales and overall company productivity.

Additional Skills

- Project Management Skills
- Digital Marketing
- Negotiation
- Critical Thinking
- Communication Skills

Work Experience

2016 - 2020
Ginyard
International Co.

Marketing Manager

- Developed new promotional campaign by bundling products together for Cosmetic business, increasing sales revenue by 24%
- Established new social media team including Web developers, and Creative Designer growing company web presence and global brand awareness by 45%

2014 - 2015
Wardiere Inc.

Business Consultant

- Strategized with team to create business plan, purchase, branding, advertising, remodeling, and marketing for technology company.
- Initiated a series of marketing campaigns including email, digital, and social media.

Education

2012 - 2014
Fauget University

Master of Science in Marketing
3.85/4 GPA

2008 - 2011
Borcelle University

Bachelor of Science in Marketing
3.7/4 GPA

Certifications

2016

Certified in Project Management
Giggling Platypus Co., Institute of Certified
Public Management

2013

Certified Marketing Assistant
Thynk Unlimited Company