

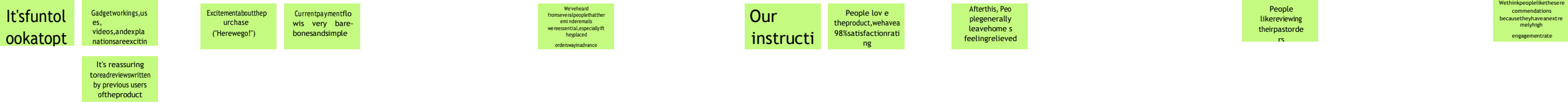
IoT Based Safety Gadget for Child Safety Monitoring & Notification

Team ID : PNT2022TMID07068

SCENARIO																													
IoT Based Safety Gadget for Child Safety Monitoring & Notification					Entice					Enter					Engage					Exit					Extend				
How does someone initially become aware of this process?					What do people experience as they begin the process?					In the core moments in the process, what happens?					What do people typically experience as the process finishes?					What happens after the process is over?									

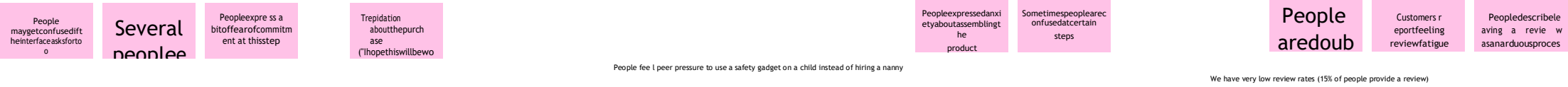
Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?



Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

- If you don't follow this path immediately after your purchase, could we send a follow-up?
- Could we automatically carry over the details of your child? (e.g. via a cookie)
- Make it easier to compare and shop for experiences without having to click on them
- Provide a simpler summary to avoid information overload
- How might we make our manual easily understandable (via colorful illustrations)?
- How might we make it clear that the product would give 100% efficiency?
- Could we A/B test different language to see what changes response rates?
- How might we progressively disclose the full review so that each step feels more simple?

Show highlights or common phrases from reviews, or "award-winning" badges?

How might we equip people to have a backup in case the product fails?

How would it be better to have a more detailed and clear review process?

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the purpose of this survey?

How might we
eliminate the
apprehension on
AI?

