

DefineCS,fitintoCC	<div>1. CUSTOMER SEGMENT(S)</div> <div>1.Working parents.</div>		<div>6. CUSTOMER CONSTRAINTS</div> <div><div>?</div> Mobile phone</div> <div><div>?</div> GSM</div> <div><div>?</div> GPS</div> <div><div>?</div> Mobile Communications</div>		<div>5. AVAILABLE SOLUTIONS</div> <div>To taking care of children</div>		ExploreAS,differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS <div>J&P</div></div> <div>1. GPS should be on.</div> <div>2. Device should be on when it is used.</div> <div>3. Cloud service has to be available all thetime</div>		<div>9. PROBLEM ROOT CAUSE <div>RC</div></div> <div>A child neglected, not loved or cared for has no talk to and no one is take care of.</div>		<div>7. BEHAVIOUR</div> <div>Network issue is very common as most of the problems are located at the countryside.</div>		

<p>3. TRIGGERS</p> <p>Currently a child's security is a crucial space of concern. Trafficked children are sold-out into slavery, domestic slavery, beggary, and therefore the sex trade. these acts triggers the people to use this device.</p>	<p>10. YOUR SOLUTION</p> <p>To possess an SMS text enabled communication between the child's wearable and also the parent because the GSM mobile communication is</p> <p>nearly present everyplace. The parents will send a text with specific keywords like "LOCATION".</p> <p>The tracking device can reply back providing the correct location of the kid and it will navigate through google maps.</p>	<p>8. CHANNELS of BEHAVIOUR</p> <p>Online:</p> <ul style="list-style-type: none"> ● Mobile calls. SMS.
<p>4. EMOTIONS: BEFORE / AFTER</p> <p>Before-Insecure After-Secure</p>		