

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Farmers are the primary customers to this application, people who grow crops and plants in a larger scale in their houses also can make use of this application.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>Good Internet facility, Camera with required pixels to capture the affected plant's leaves.</div>	<div>5. AVAILABLE SOLUTION<div>AS</div></div> <div>The symptoms of the crop disease can be identify by the abnormal growth of the shoots distortion of leaves and flowers, appearance of annular spots, dwarfism.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div> <div>This application is capable of suggesting fertilizer based on the type of diseases that affect the plants growth.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>Various disease on the plants can reduce the quantity and quality of plants in their productivity.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>Directly : They can easily find the cure for their plant's disease without any prior knowledge. Indirectly : Farmers can easily get better recommendation of fertilizers to cure.</div>	

Identify strong TR & EM	<div><div>3. TRIGGERS</div><div>TR</div><div>Farmers are unaware of some diseases in their crops and they also doesn't know the right fertilizer for that .</div></div>	<div><div>10. YOUR SOLUTION</div><div>SL</div><div>A model which has a capability to identify the plants diseases and give better recommendation of fertilizers in order to cure the plants diseases.</div></div>	<div><div>8. CHANNELS of BEHAVIOUR</div><div>CH</div><div>8.1 ONLINE The farmer should know the necessary details about the plants</div><div>8.2 OFFLINE Suggested quantity of fertilizer should be used by the farmers.</div></div>	Identify strong TR & EM
	<div><div>4. EMOTIONS: BEFORE / AFTER</div><div>EM</div><div>Before : Clueless about diseases and required fertilizer. After : Stress free,Clear idea about the cure.</div></div>			