

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<ul style="list-style-type: none">People who want to travel abroad for accomplishing the workWho is in need of faster travelling time</div>	<div>6. CUSTOMER CONSTRAINTS<ul style="list-style-type: none">The customers should book the tickets in online mode.</div>	<div>5. AVAILABLE SOLUTIONS<ul style="list-style-type: none">When delay occurs due to weather conditions, information will be conveyed through flight attendant.Providing evacuation methods when midway emergency happens.</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<ul style="list-style-type: none">In order to get the right boarding pass to travelProvide valid details</div>	<div>9. PROBLEM ROOT CAUSE<ul style="list-style-type: none">The application of the process cannot be very easy to the customer ,unless the money is attainable to pay</div>	<div>7. BEHAVIOUR<ul style="list-style-type: none">Ensuring the identities are same as when the customer provided their information.When the passenger faces issues during the travel, flight crew solves them respectively.</div>	Focus on J&P, tap into BE, understand RC

	<p>3. TRIGGERS TR</p> <ul style="list-style-type: none"> • when the customer gets to know about the profits of travelling in airways • Curiosity for knowing how the travel feels for the customers 	<p>10. YOUR SOLUTION SL</p> <ul style="list-style-type: none"> • The point of the project is to sketch the data analytics report for the aviation industry using cognos analytics. • It shows the flight arrival or delay process and provides the picturesque view for aviation industry. 	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE</p> <ul style="list-style-type: none"> • Some web applications are unauthorized. • There are some security process for aviation industry that non can loot the personals details . <p>8.2 OFFLINE</p> <ul style="list-style-type: none"> • The airlines management should have the demand in increasing the growth which engage to the customers for their managerial roles.
	<p>4. EMOTIONS: BEFORE / AFTER EM</p> <ul style="list-style-type: none"> • During the beginning the system and technologies were not sufficient in aviation Industry, hence it resulted in numerous loss • Improvements in aviation industry with the help of data analytics has helped to Reduce the errors 		