IDEATION PHASE BRAINSTORM & IDEA PRIORTIZATION TEMPLATES

Date	2 NOVEMBER 2022
Team ID	PNT2022TMID22116
Project Name	AIRLINES DATA ANALYTICS FOR AVIATION
	INDUSTRY
Maximum Marks	4 Marks

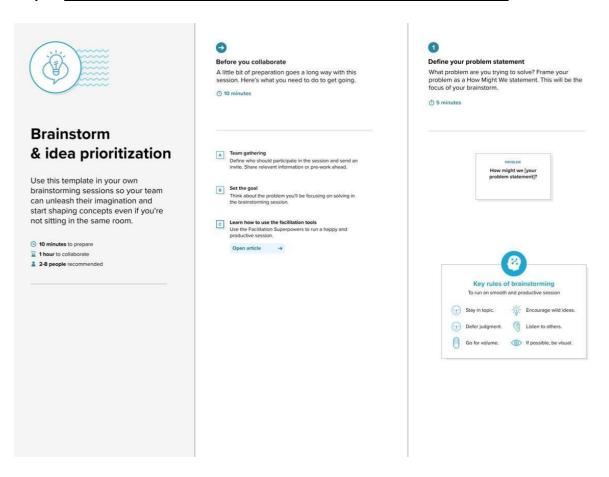
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem statement:



Step-2: Brainstorm, Idea Listing and Grouping:

of automated

fuel-efficient

alert

Reduced

queue time

and chech

in counter

Detail

about

regression

details



controls,

alerts,

signals, etc

Longer

devoloped

engines

Dealing

with

region

name

Step-3: Idea Prioritization:



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

