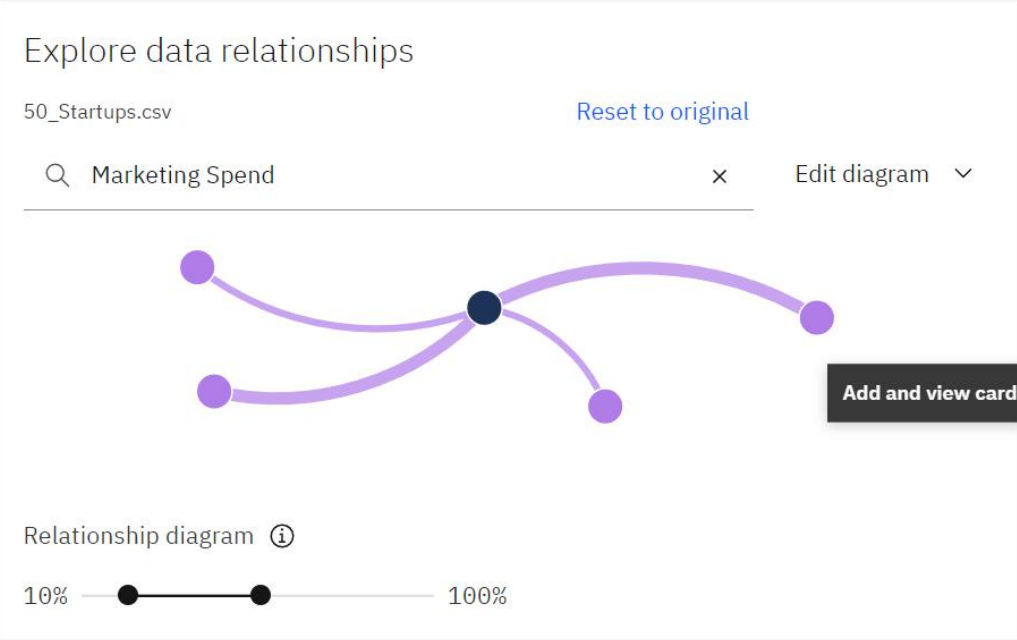
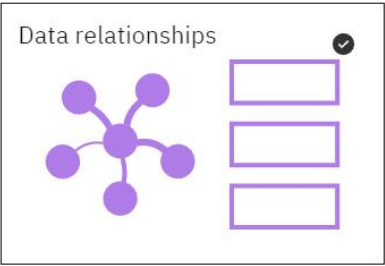
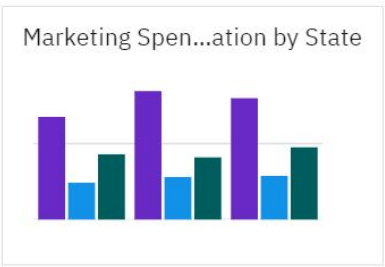




Cards



[Add +](#)

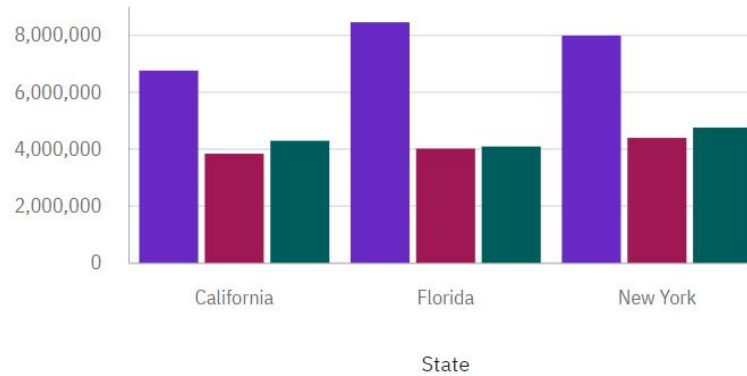
Administration and Marketing Spend for State regions

[Add +](#)

[See more](#)

2 _____

Values



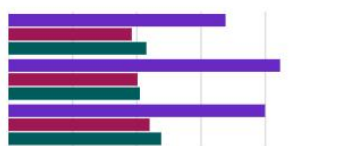
Click or drag data here

Required field

Click or drag data here

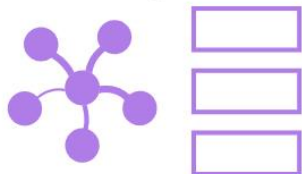
□ □

Marketing Sp...ation by State



2

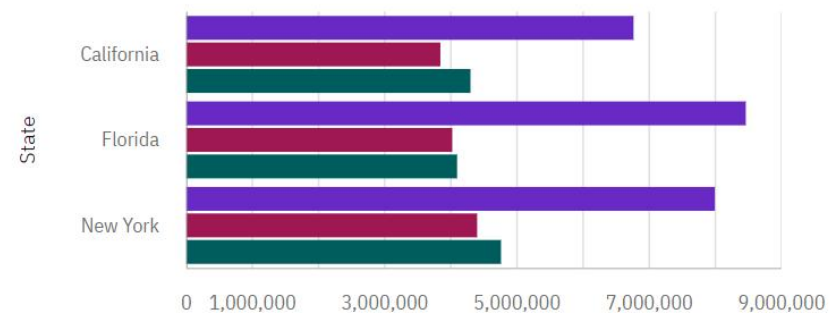
Data relationships



Marketing Spend, Profit and Administration by State

Measures

● Marketing Spend ● Profit ● Administration



Values 5

Fields

Click or drag data here

Length*

Required field

⌘ Marketing Spend

∴ Profit

⋮ Administration

Click or drag data here

IBM Cognos Analytics with Watson

* New exploration

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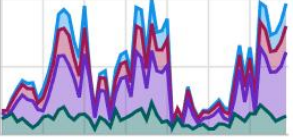
⚙️

📊

Cards


1

Administration,...Administration



2

Data relationships



Administration, Marketing Spend, Profit, R&D Spend and State by State, R&D Spend and Administration

Measures

Administration

Marketing Spend

Profit

R&D Spend

State

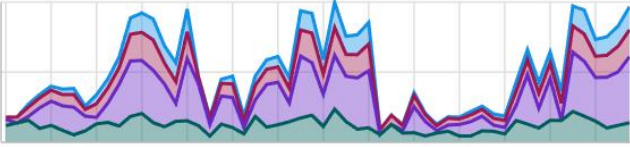
5

2,000,000

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Values



California | ...

California | ...

California | ...

California | ...

California | ...

Florida | 55,...

Florida | 73,...

Florida | 101,...

Florida | 153,...

New York | 20,...

New York | 27,...

New York | 61,...

New York | 78,...

New York | 12,...

State - R&D Spend - Administration

3

Fields

R&D Spend

Administration

Click or drag data here

Color

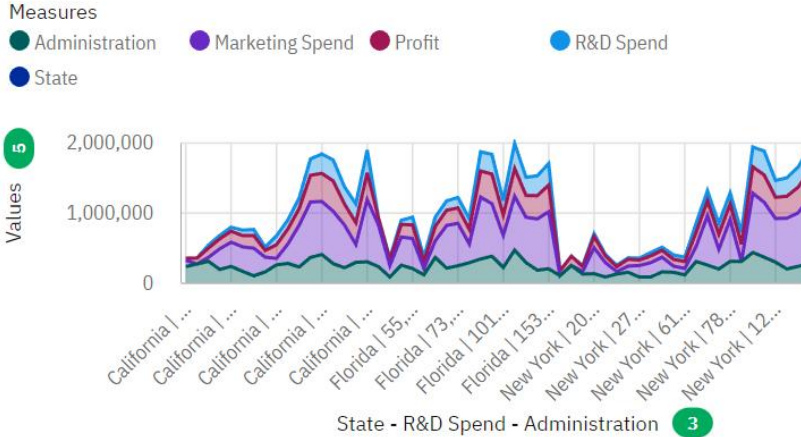
Measures group (5)

Click or drag data here

y-axis*

Required field

Administration, Marketing Spend, Profit, R&D Spend and State by State, R&D Spend and Administration



Fields

R&D Spend

Administration

Click or drag data here

Color

Measures group (5)

Click or drag data here

y-axis*

Required field