Project Design Phase-I

Customer Journey map

Date	14 October 2022	
Team ID	PNT2022TMID26000	
Project Name	Smart Waste Management for Metropolitan Cities	
Maximum Marks	4 Marks	

CUSTOMER JOURNEY MAP

	AWARNESS	INTERACT	ENGAGE	SUBMIT
OBJECTIVES	How much	Identify the	Maintaining the	Statistics
	wastage you	wastage ask to	level and area of	obtained to
	have?	drop it	location	wastage
				department
NEEDS	Household bin to	Sharing of bin to	Kind interaction	Satisfaction
	drop	department	with the worker	
BARRIERS	Weightage	Must provide the	Maintain distance	Convinced
		type of wastage	while dropping	
		dropping		