

## Define your problem statement

This project aims at building a web App that automatically estimates nutritional value by classifying the input image of food. Our method employs Clarifai's Al-Driven Food Detection Model for accurate food identification. → 5 minutes

> DROBLEM Difficult to predict the calorie of a food precisely.

> > PROBLEM

How this website can be able to survive in market? What are their sources of income? What are the promotion strategies?



## **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

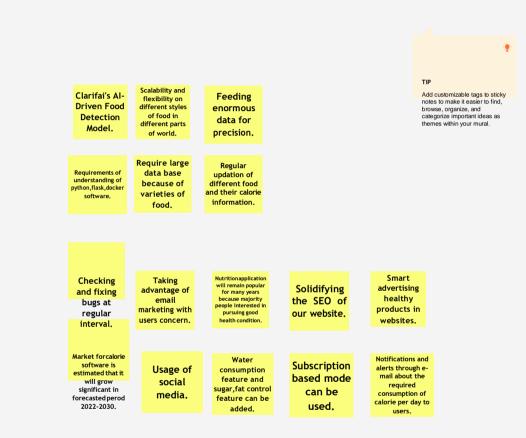




## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes





## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

