1 Define your problem statement

This project aims at building a web App that automatically estimates nutritional value by classifying the input image of food. Our method employs Clarifai's AI-Driven Food Detection Model for accurate food identification.

5 minutes

PROBLEM

Difficult to predict the calorie of a food precisely.

PROBLEM

How this website can be able to survive in market? What are their sources of income? What are the promotion strategies?

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Sujith Kumar S

- Clarifai's AI-Driven Food Detection Model.
- Checking and fixing bugs at regular interval.
- Subscription based mode can be used.
- Notifications and alerts through e-mail about the required consumption of calorie per day to users.

Soundar S

- Require large data base because of varieties of food.
- Regular updation of different food and their calorie information.
- Taking advantage of email marketing with users concern.
- Nutrition application will remain popular for many years because majority people interested in pursuing good health condition.

Vignesh P

- Water consumption feature and sugar,fat control feature can be added.
- Scalability and flexibility on different styles of food in different parts of world.
- Solidifying the SEO of our website.
- Usage of social media.

Yogendrakumar S

- Requirements of understanding of python,flask,docker software.
- Market for calorie software is estimated that it will grow significant in forecasted perod 2022-2030.
- Feeding enormous data for precision.
- Smart advertising healthy products in websites.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

- Clarifai's AI-Driven Food Detection Model.
- Scalability and flexibility on different styles of food in different parts of world.
- Feeding enormous data for precision.
- Requirements of understanding of python,flask,docker software.
- Require large data base because of varieties of food.
- Regular updation of different food and their calorie information.
- Checking and fixing bugs at regular interval.
- Taking advantage of email marketing with users concern.
- Nutrition application will remain popular for many years because majority people interested in pursuing good health condition.
- Solidifying the SEO of our website.
- Smart advertising healthy products in websites.
- Market for calorie software is estimated that it will grow significant in forecasted perod 2022-2030.
- Usage of social media.
- Water consumption feature and sugar,fat control feature can be added.
- Subscription based mode can be used.
- Notifications and alerts through e-mail about the required consumption of calorie per day to users.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)