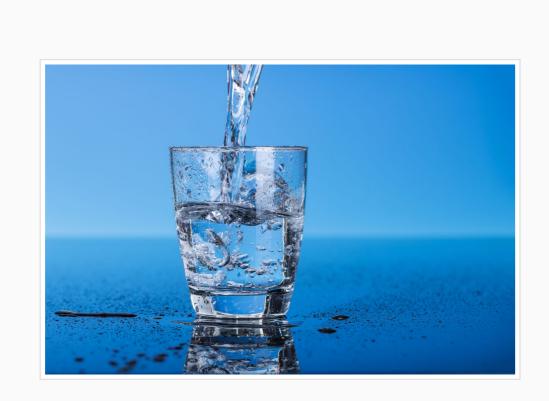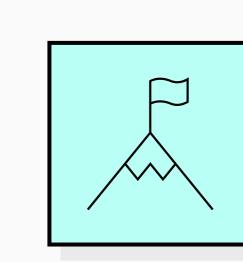# Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.

**GOAL**

**What do they THINK AND FEEL?**

Good water resources are being rare
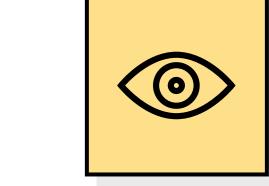
Water quality affected by water pollution

Aquatic life is being affected

Resources are suffered

**What do they HEAR?**
What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

**What do they THINK and FEEL?**

**PAINS**
What are their fears, frustrations, and anxieties?

**GAINS**
What are their wants, needs, hopes, and dreams?

Peoples are getting affected due to lack of water

New water borne diseases due to non quality of water

Water borne diseases are being increased
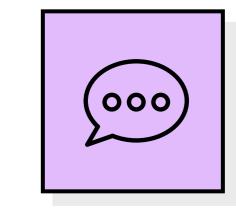
Ecosystem and human well being

Public health is being affected due to lack of water quality

**What do they SEE?**
What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

Lack of quality of water for farming is going to increase cost of food
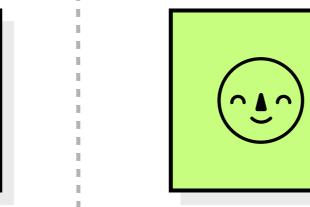
Rivers re affected becuase of pollution

leads to better health,prevent from water borne diseases

Electricity bill increases due to purifier and filters

**What do they SAY?**
What have we heard them say?
What can we imagine them saying?

No help from government for villages

What other thoughts and feelings might influence their behavior?

Good water leads to good health and avoid health related issues

Lack of quality water for farming is going to affect the future generatons

**What do they DO?**
What do they do today?
What behavior have we observed?
What can we imagine them doing?

Water qualtiy has to be tested with scientific standards

Disposing waste properly especially not in water bodies or seas