

**SIGN WITH SMART
CONNECTIVITY FOR
BETTER ROAD SAFETY**

EMPATHY MAP

LESSER
TRAFFIC

TIME
SAVING

Better
road
condition

Where
can I
stop

In emergency
/wrong route
where can I
stop

So much
traffic,
what's the
problem

SAFE

How long is
this gonna
take

To know near
by mechanic
shop or
hospital

FEELS

SAYS

DOES

THINKS

CAN DAILY
CHECK
WEATHER

TO USE
WEB AND
APP

Is it
difficult to
follow the
process

Will it take
wrong/long
route

SHOULD
CHECK
WARING IN
DISPALY

Riskydrive
when the
weather
conditon is
bad

IoT is not
familiar

What if the
signal
display not
working

Time to
reach

Drive
Faster

Is it tough
to follow
the process