

## Ideation Phase

### Define the Problem Statements

Date	26 September 2022
Team ID	PNT2022TMID02410
Project Name	Project - Signs with Smart Connectivity for Better Road Safety
Maximum Marks	2 Marks

#### Customer Problem Statement:

<i>I Am</i>	<i>I'm Trying to</i>	<i>But</i>	<i>Because</i>	<i>Which make me Feel</i>
Ambulance Driver	Reach Hospital on Time	I Can't Reach	Due to heavy Traffic	Anxious
Business Man	Reach Airport	I Couldn't catch the flight	Due to road Maintance	Irritated / Business Loss
Taxi Driver	On time Destination	Can't reach on time to destination	Improper Road Guidance	Frustrated/ Customer Feedback
Delivery Person	Delivery the Food/Product	Can't reach on time	Due to Road accidents	So my income reduced
Traffic Police	Control/Change the traffic	Sometime I Can't	Due to Over Traffic	Tension