

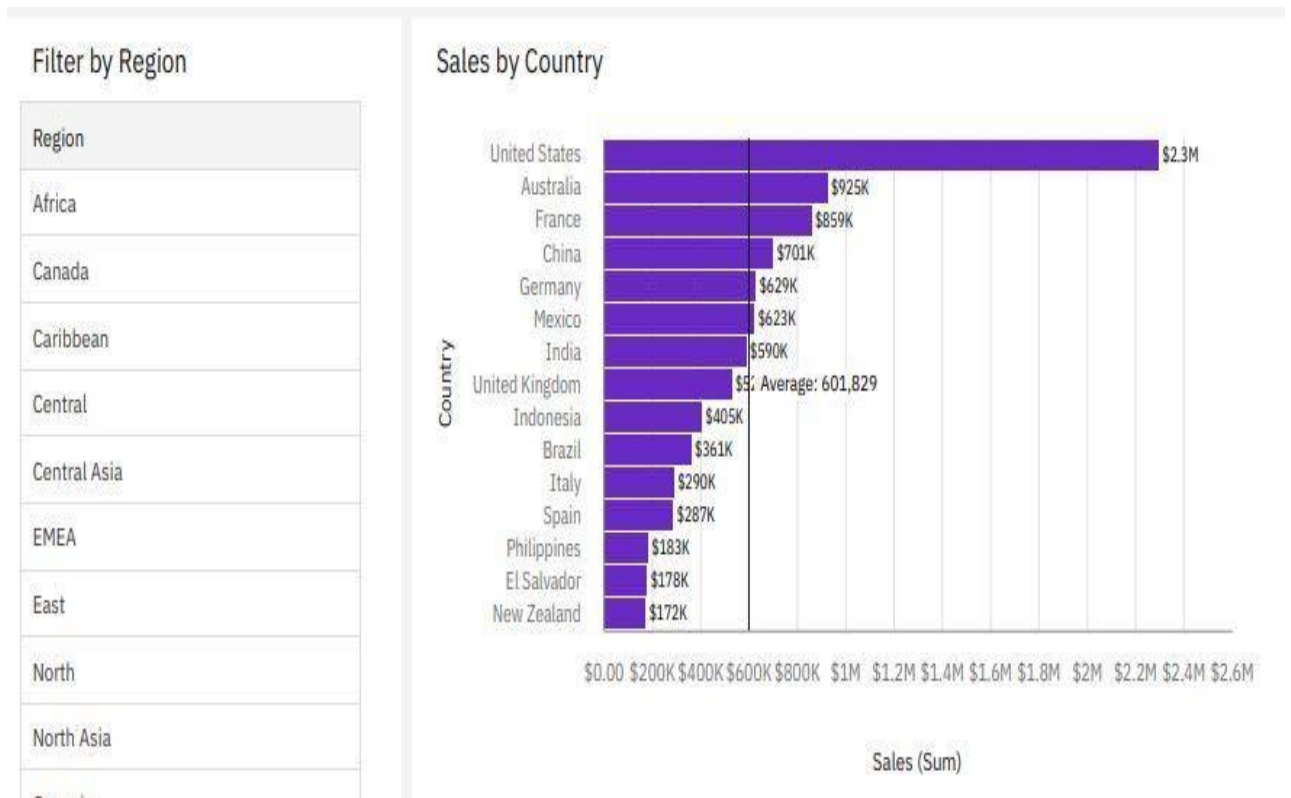
PROJECT DEVELOPMENT PHASE

SPRINT – 4

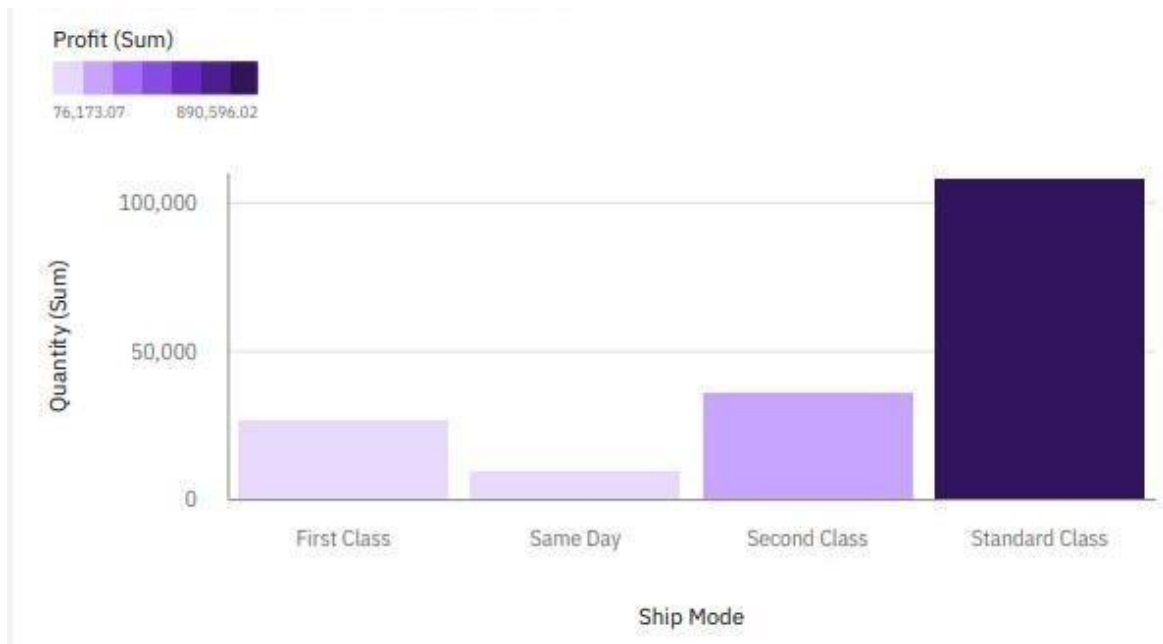
Team ID	PNT2022TMID02361
Project Name	Global Sales Data Analytics

Global Super Store Data Analytics

TOP SALES BY COUNTRY AND FILTERED BY REGION



SHIP MODE AND SALES



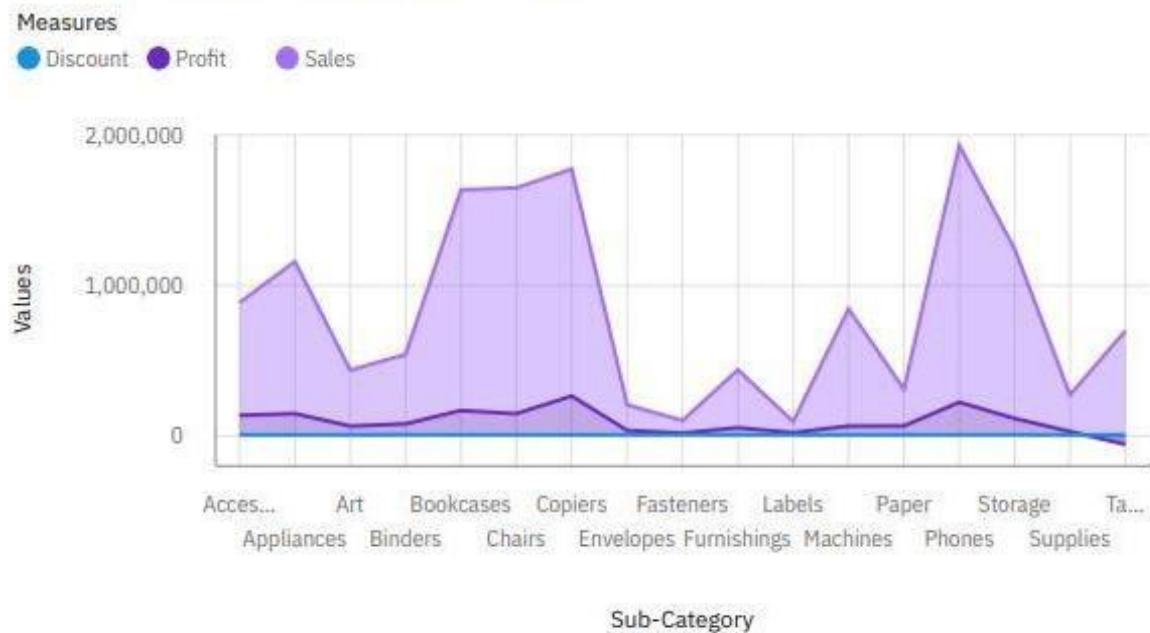
- Most customers prefer the standard class shipping mode
- Standard Class shipping mode has the most profit
- Maximum sold items are shipped through Standard Class
- Same day delivery is least preferred shipping mode

SALES BY SUB-CATEGORY



DISCOUNT, PROFIT AND SALES

Discount, Profit and Sales by Sub-Category



- Profit is almost directly proportional to sales and discount combined
- More the sales and discount combined; more is the profit for that subcategory of products

SALES AND PROFIT ANALYSIS OVER PAST YEARS



GLOBAL SUPERSTORE DATA ANALYSIS – REPORT

