

Project Design Phase-I
Proposed Solution Template

Date	06 October 2022
Team ID	PNT2022TMID02361
Project Name	Project - Global Sales Data Analysis
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
	Problem Statement (Problem to be solved)	During pandemic days, its not easy to walk in a store randomly and buy anything you want. Shopping online is currently the need of the hour.It is important to learn to read that data to understand that what means for business and where to improve.
	Idea / Solution description	Using IBM Cognos , we can analyze the previous year sales data analysis.By comparing the customer and product analysis, we can predict for the future good extend.
	Novelty / Uniqueness	Focusing on the data will provide most valuable and important information that will be useful to predict the future sales pattern. Once you've incorporated sales data analysis into your pipeline, you can begin moving on to metrics that suit the more bespoke challenges you face.
	Social Impact / Customer Satisfaction	A MNC companies and huge organization can predict the sales pattern to determine their performance in terms of profit and loss in the future
	Business Model (Revenue Model)	This could cost with less expensive . Data science and a gadget is needed to develop this. If developing an app with some extra facilities may cost some charges.
	Scalability of the Solution	Investors, Financers and Business Organizations.