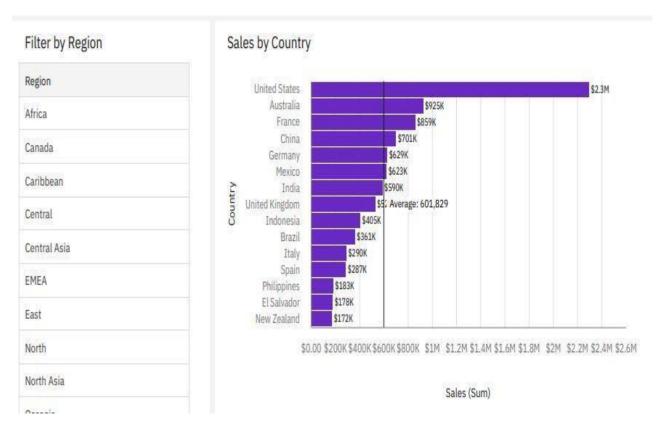
PROJECT DEVELOPMENT PHASE SPRINT – 4

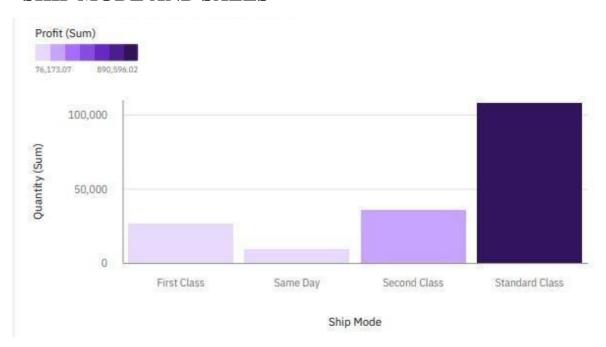
Team ID	PNT2022TMID02361
Project Name	Global Sales Data Analytics

Global Super Store Data Analytics

TOP SALES BY COUNTRY AND FILTERED BY REGION

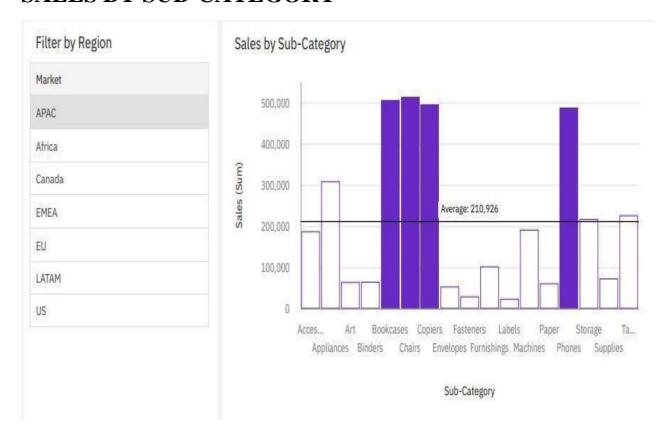


SHIP MODE AND SALES

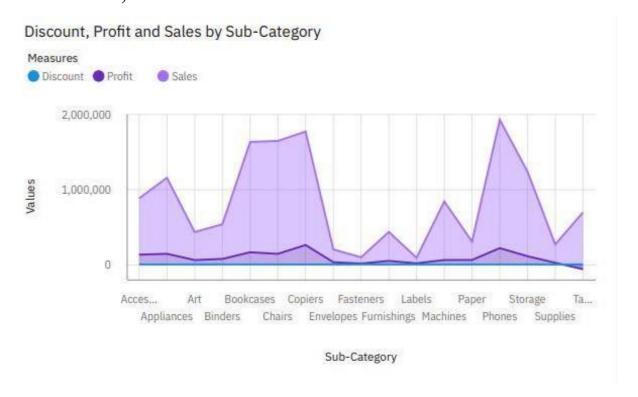


- Most customers prefer the standard class shipping mode
- Standard Class shipping mode has the most profit
- Maximum sold items are shipped through Standard Class
- Same day delivery is least preferred shipping mode

SALES BY SUB-CATEGORY



DISCOUNT, PROFIT AND SALES



- Profit is almost directly proportional to sales and discount combined
- More the sales and discount combined; more is the profit for that subcategory of products

SALES AND PROFIT ANALYSIS OVER PAST YEARS



GLOBAL SUPERSTORE DATA ANALYSIS – REPORT

12,642,501.9098805 1,467,457.29128 178,312 7,329.728 Profit Quantity Sales Discount Sales vs Profit by Country Sales vs Profit Comparision by Sub-category Profit Measures Sales Profit Sales 0 2,297,200.86 150.51 -286,397.022 286,397.022 2,000,000 1,500,000 1,000,000 Values 500,000 -500,000 Tables Envel... Copiers Paper Supplies Bookc... Acces... Binders S... Furni... Faste... Art Chairs Appli... Labels Phones Mach... Sub-Category