Estimate the crop yield

SCENARIO					
searching, analysing the crop yields	**Entice** — How does someone initially become aware of this process?	**Enter** — What do people experience as they begin the process?	**Engage** — In the core moments in the process, what happens?	**Exit** — What do people typically experience as the process finishes?	**Extend** — What happens after the experience is over?

Steps
What does the person (or group) typically experience?

Entice	Enter	Engage	Exit	Extend
The user / Visit website / Identification / Browse available / View detail	login / Check the crop details / view the humidity	alert / easy to analysis	exits / report	farming in the user profile / Personalized recommendations
the user can estimate the crop yield / The user should see the details on the correct websites / the user can identify the state location wise crop or district wise crop / details, crop types, state with details, etc., / about all fruits and vegetables and all seeds items	user can login through mail or phone number / using them they can check about crop yield estimate / it can intimate the result	user can get alert when the crop yield details is newly updated / user can easily analysis them	the user can understand the crop production details and then exit / the user can give some useful feedback information on the m	the user can know data about the crop yield / so the farmer or customer engage themselves in this type of field

Interactions
What interactions do they have at each step along the way?

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

Entice	Enter	Engage	Exit	Extend
searching or sign on the site	data shows the crop yield details for routine days	its shows the full details about the crop yields estimate	customer email or number / leave a report on the screen	Completed experiences section of the profile on the website

Goals & motivations
At each step, what is a person's primary goal or motivation? ("Help me…" or "Help me avoid…")

Entice	Enter	Engage	Exit	Extend
Help me for product easily / accesses anywhere at anytime / Help me to estimate the crop yields / Help me understand what this is all about	Help me access the sources	Help me feel confident about where to go and which one of these best in production	help me to see what could be doing next	Help me see what I've done before / Help me see what I could be doing next / Help me see ways to enhance my production

Positive moments
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

Entice	Enter	Engage	Exit	Extend
It increase the production / Its save times and reduces the stress level	Excitement about the purchase ('Here we go!') / modern technology will be developed	We've heard from several people that the reminder emails were essential	People can remote accesses control itself, we have a 98% satisfaction rating / People generally feeling good after they analysis them	People like looking back on their past / We think people like these recommendations because they have an extremely high engagement rate

Negative moments
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Entice	Enter	Engage	Exit	Extend
in some area they faced network issues / some people may not know how to accesses through network / Rural People express a bit of fear to use technology	Trepidation about the analysis ('I hope this will be worth it!')	People expressed awkwardness about finding they wanted details	Customers report feeling review fatigue / People describe leaving a review as an arduous process	

Areas of opportunity
How might we make each step better? What ideas do we have? What have others suggested?

Entice	Enter	Engage	Exit	Extend
	provide a simpler information about smart farming	How might we make easily Identifiable		How might we help people celebrate and remember things they've done in the past?