

PROJECT DESIGN PHASE-1

PROJECT TITLE: NEWS TRACKER APPLICATION

TEAM ID:PNT2022TMID22510

Focus on J&P, tap	<div>1. CUSTOMER SEGMENT</div> <div>CS</div> <p>As we know in today's generation from young people to old people everyone reads News paper daily.</p>	<div>6. CUSTOMER CONSTRAINTS</div> <div>CC</div> <ul style="list-style-type: none">➤ Annoying user interfaces.➤ Unorganized content.➤ No customization option.	<div>5. AVAILABLE SOLUTIONS</div> <div>AS</div> <ul style="list-style-type: none">➤ Providing quick access to interested content.➤ User friendly interface.➤ Using chat bot to solve quires.	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>J&P</div> <ul style="list-style-type: none">➤ One should avoid unwanted notifications & Misleading the adds & Unwanted contents.➤ Bad user interface.➤ Unwanted repeated contents.	<div>9. PROBLEM ROOT CAUSE</div> <div>RC</div> <ul style="list-style-type: none">➤ No download option because lack of internet.➤ Provides notifications related to user interest.➤ No user customization leads to uninterested news.	<div>7.BEHAVIOR</div> <div>BE</div> <p>>User searching for news and wasting time on it.</p> <p>>User may feel stress eye.</p> <p>>User may avoid unrelated notification.</p>	Focus on J&P, tap
	<div>3. TRIGGERS</div> <div>TR</div> <ul style="list-style-type: none">➤ People asking about latest➤ When need report about weather, market, sports <div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <ul style="list-style-type: none">➤ Feels waste of time to read irrelevant.➤ frustrated about unwanted content.	<div>10. YOUR</div> <div>SL</div> <ul style="list-style-type: none">➤ Enabling download options and save.➤ Providing Chat bot.➤ Providing Dark.➤ Providing like, comments, tag, polling options to develop user interface further more.➤ User can control their notification. They can select What to be notified.	<div>8. CHANNELS</div> <div>CH</div> <ul style="list-style-type: none">➤ User can customize their news according to their interest.➤ User can interact with community feed and user can report any queries	Extract online & offline CH