

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID23325
Project Name	Personal Expense Tracker
Maximum Marks	4 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement:

As a user We face many difficulties in our daily file. In our daily life money is the most important portion and without it we cannot last one day on earth but if we keep on track all financial data then we can overcome this problem. Most of the people cannot track their expenses and income one way they face the money crisis and depression. This situation motivates us to make an web app to track all financial activities. Using the Daily Expense Tracker user can be tracking expenses day to day and making life tension free.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	retail shop owner	manage my monthly bought and sold products in a daily basis.	maintaining the record for all the items per day is difficult	it takes a lot of effort and time in writing each and every item sold	very tiring to maintain the record in a documentation format.
PS-2	software developer	manage my monthly budget as per	maintaining a record	it takes a lot of effort in writing each	very uncomfortable as a developer to dedicate

		the daily expenses	manually is hard	and every expenditure.	time to write down each a every expense.
--	--	-----------------------	---------------------	---------------------------	---