

Project Title: Global Sales Data Analytics

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID22429

Define CS, fit it	<div>1. CUSTOMER SEGMENT(S) Customer who is expecting for a sales analytics</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS To create a dashboard for the global sales date and visualization</div> <div></div>	<div>5. AVAILABLE SOLUTIONS The project is done in IBM cognos analytics for vizualization and dashboard</div> <div>S</div>	Explore AS, di
	<div>2. JOBS-TO-BE-DONE / PROBLEMS Jobs to be done is data cleaning ,exporation of data ,vizualization and there will be no problem in the analytics</div> <div></div>	<div>9. PROBLEM ROOT CAUSE There will be no problem technically in analytics</div> <div>RC</div>	<div>7. BEHAVIOUR There will not be any problem in Analytics ,the customer can easily understand the project</div> <div>BE</div>	

	<div>3. TRIGGERS In developing world online sales plays vital role where customer can easily buy products from home</div> <div>TR</div>	<div>10. YOUR SOLUTION Problem occurrence is minimum in analytics and can be solved</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR 8.1 ONLINE Customer oders their products in online through apps and websites 8.2 OFFLINE .Customer buys their products on foot</div> <div>CH</div>	

	<div data-bbox="150 60 479 89">4. EMOTIONS: BEFORE / AFTER</div> <div data-bbox="719 60 763 89">EM</div> <p data-bbox="150 119 795 336">In this global sales analytics customer can understand how the online sales in developed . with the help of dashboard and data visulaization Before ,customer is not aware of online purchase . where after covid the online purchse has grow and customer is aware of it</p>			
--	---	--	--	--