

Global Sales Analytics

Introduction

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

Literature Survey

Here, we collect all the datasets of medicines and shopping details from “kaggle ” and provided it to customers by representing data in charts and creating dashboard.

S.NO	Paper title	Author	Published Year	Reference
1	Drug sales data analysis for outbreak detection of infectious diseases	Mathilde Pivette	2014	https://bmcinfectdis.biomedcentral.com/articles/10.1186/s12879-014-0604-2#Abs1
2	Fast fashion sales forecasting with limited data and time	Tsan-Ming Choi Na Liu	2012	https://www.sciencedirect.com/science/article/abs/pii/S0167923613002558
3	Crypto economics: Data Application for Token Sales Analysis	Jin, Seungmin ; Ali, Rashid; and Vlasov, A. V	2017	https://aisel.aisnet.org/cgi/viewcontent.cgi?article=1001&context=icis2017b

4	How Online Product Reviews Affect Retail Sales: A Meta-analysis	Kristopher Floyd, Ryan Freling, Saad Alhoqail ,Hyun Young Cho	2014	https://www.sciencedirect.com/science/article/abs/pii/S0022435914000293
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