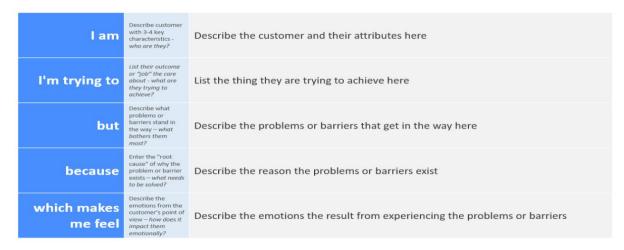
Ideation Phase Define the Problem Statements

Date	19 September 2022		
Team ID	PNT2022TMID2249		
Project Name	Project – Global Sales data analytics		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.





Problem Statement	lam (Customer)	I'm trying to	But	Because	Which makes me
(PS)					feel
PS-1	Manager	Analyze the	I have no	It takes long	tired
		dataset	time	time	
PS-2	customer	Analyze data	I can't	I didn't have	Uncertain
		for business	make it	the knowledge	
				of it	