

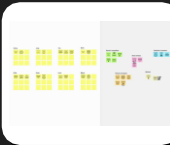


Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
Open example

→

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we provide child safety monitoring and notification system using IOT?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.

Go for volume. If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind for child safety monitoring system

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

A.YASHWINI

Create a mobile application
Sends the exact location of child in case of emergency
Measures temperature, pulse rate, heart beat rate of child and notify during
Continuous tracking and updating child's location
Water & sweat Proof
Alerts if the given range is exceeded

M.BHUVU

Create Mobile application
GPS integrated watch to keep track of their child's movements
Use the Child locator gadget
Geofencing the child's movement
Accurate sensors to detect Temperature, Heart rate.
Low levels of radiation

T.PRAMALATHA

Create web Application
Brilliant UI/UX design for Application
Creating Geo Fence
Integration with Parent's mobile
Integration with Cloud Services
Comfortable & easily wearable

DAYANA MARRY

Parental control features
Use satellite calling in case of emergency
Intimating the child's location through GPS
User friendly application
Better battery life
Secure database

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Tracking Location

GPS integrated watch to keep track of their child's movements
Sends the exact location of child in case of emergency
Alerts if the given range is exceeded
Use satellite calling in case of emergency

UI

Create a mobile application
Brilliant UI/UX design for Application
User friendly application

Physical Features

Low levels of radiation
Better battery life
Comfortable & easily wearable
Water & sweat Proof

Database

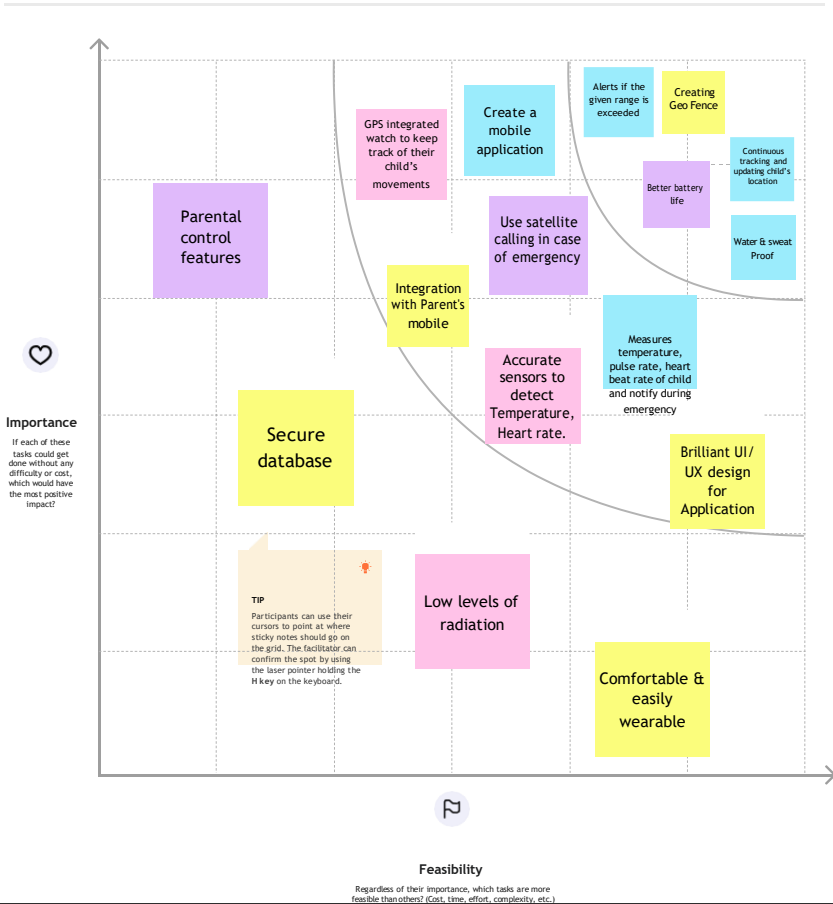
Secure database
Integration with Cloud Services
Geofencing the child's movement
Measures temperature, pulse rate, heart beat rate of child and notify during emergency

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template →

Customer experience journey map
Understand customer needs, motivations, and

obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback