

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>Passengers who use railways.</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Network Connection, Getting familiarwith the digitalized process</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>Digitizing the booking and verification process & alert passenger before their destination arrives. Before times ticket booking was in person and verification was paper pen work & passenger were unaware of timings. Digitalizing the work reduces manual paper pen work and it becomes easier and time saving.</div>	Explore AS, different
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Ticket booking and verification process is to down through online.</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Paper pen works takes time and can be time consuming. People in fast world won't like to still stand in a queue and book ticket.</div>	<div>7. BEHAVIOUR</div> <div>Passengers opens website books ticket and gets QR Code and it is just scanned by TTR while boarding.</div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>Developed country who booked their tickets through website and said about paperless verification.</div>	<div>10. YOUR SOLUTION</div> <div>Our solution is to design a website where we can book ticket and receive QR Code which can be scanned during boarding. Passengers can also monitor the train status and as well as they are alerted through mobile before their destination arrives.</div>	<div>8. CHANNELS OF BEHAVIOUR</div> <div>Online: Passenger book tickets on their own. Offline: Passenger book tickets through machines in railways.</div>
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