

Step 2: Brainstorm, Idea listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

UmaMaheshwari.S

Avoid unwanted fertilizer

It allows farmers buy fertilizer to buy application itself

Easily identify the disease

Avoid unwanted chemical

Farmers can cultivate their crops without any hurdle

Usage of fertilizer in correct way

Usage period of fertilizer to be mentioned

Userfriendly

KavyaLaxmi.S

Farmers may avoid soil pollution

It detects and suggest better solution

It also suggests the farming techniques to the farmers

Free recommendation for the farmers

Disease identification

Prior knowledge about the disease

Suggest the good fertilizers

Quality of fertilizers must be good

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, organize, unpin, and categorize - important ideas are tagged within your mural.

Suggest Farming techniques to the farmers

Farmers can easily identify the disease

Farmers can use correct fertilizers

Avoid financial loss

Step 3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

Importance

If each of these tasks could get done without any difficulty or work, which would have the most positive impact?

Easy identification of plant disease

Suggests correct fertilizers

Provides correct remedy

TIP

Participants can use their cursor to point or where sticky notes should go on the grid. The facilitator can confirm the spot by using the user pointer holding the H key on the keyboard.

Feasibility

Regardless of help to overcome, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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