differentiate

Define CS fit into CC

## CUSTOMER SEGMENT(S)

While retail consumers take thes buying decision on their own or after consulting few near ones, corporate clients have to consult stakeholders multiple before finalizing the deal. This, of course, makes it difficult for businesses to seal the deal with another enterprise for availing certain services or for buying products.

## **CUSTOMER CONSTRAINTS**

CC

## RETAIL CONSTRUCTION SERVICES

Dynamic's retail constructionteams manage and build out spaces across the globe. Our network of local professionals including construction project managers, field supervisors, installers, and sourcing.

# **Existing Solution**

In case of retail business, there are AS large no of invoices raised on daily basis, which by the virtue of volume of invoices raised is difficult to handle it on manual basis, even for a reasonably small retailers. Apart from above the inventory management in case of retail business is very difficult since the stock levels are extremely dynamic nature which keeps varying on regular basis or even on hourly basis in a day.

**PROBLEMS** Inefficient Warehouse

Management and Overselling.

J&P

## PROBLEM ROOT CAUSE

RC

Frequent buying is a new thing, but it helps a lot in warehouse spacing, stock analysis, and demand. Retailers can easily change to people's demands to make a sale faster and maintain a good relationship with manufacturing companies

Behaviour

BE

The customers are highly satisfied because of the availability of stock. When we buy frequently, it means that the product is freshly manufactured, so quality will be higher. When quality is higher, the customer will be easily satisfied.

### **Solution:**

Lean Inventory Adopting lean inventory for your warehouse is just as important as it is in manufacturing. The basic premise of lean is that you only have what you need and nothing more. Possibly reduce or eliminate safety stocks, and try to get suppliers to deliver smaller quantities more frequently. That improves the good relationship between retailers and manufacturing companies. Because they can also see what the customer needs and what products we are sending out it helps retailers to know what products are in demand. so there is no wastage of space.

#### **Scalability of the Solution:**

Overall, this idea's scalability will be rated as a 6 because adopting it will take more time and it will increase memory usage more when compared to the previous one. For frequent trading, more data is wanted to be stored accurately, like stock in and stock out.