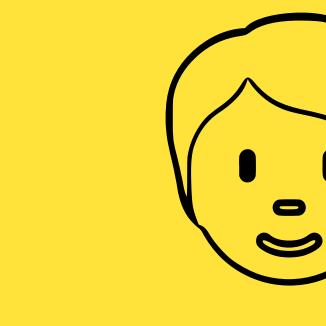
Journey Map







Creating a Customer journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users.

1 Customer

perform

High-level steps your user needs to accomplish from start to finish

identify which and how much stock to order at

It tracks inventory from purchase to the sale of goods

responds to trends to ensure there's always enough stock to fulfill customer orders and proper warning of a shortage

general businesses look for

2 Goals and Motivation

Exceptional Customer Service

Establish A Productive Awareness Community

Great customer service is essential for your retail business as it helps generate constant income and retain customers. Satisfying your customers is the primary goal of your business. The way you interact with your employees and make them satisfied with your services and products impacts how they will serve your clients.

If you want to stand out from the competition, you have to make extra effort to appear at the frontline of your potential customers constantly. You should make people aware of your brand, and make sure it is interesting according to their preferences and desires to make them want to purchase the products. The best way to do it is through consistency and retargeting.

The best way to create relationships with the neighboring community is to develop products of their interest and enhance personal relationships with all customers. You can also incorporate a local organization to come up with special events for your local customers

