

What do they THINK AND FEEL?

what really counts
what preoccupies
what they care about

It's very useful as
critical
information

It's very useful for
the
Children

It can
really
help by
the people

It's very
useful for
what I want
to know

It's good for
my
monitoring

What do they HEAR?

what friends say
what they say
what influencers say

It's useful
and is
high

It's common
effective &
reliable

It's good for
monitoring
the health
process

It increases
visibility
in areas of
the pool

It prevents
drowning
detection



It's useful
device

It's like
the one
in the
pool

It's like a
camera for
detection

It's
portable
device

It's like
a lifebuoy
type

What do they SEE?

what they see
what the market offers

What do they SAY AND DO?

what is public
opinion
behaviour towards others

It can
prevent
very visible
monitoring

It prevents
drowning
detection

It's very
useful for
the
Children

It's
wearable
or not

It's like
the one
in the
pool

PAIN

what
influences
others

It's very
useful for
monitoring
the health
process

It's very
useful for
monitoring
the health
process

It's like
the one
in the
pool

It's very
useful for
monitoring
the health
process

It's very
useful for
monitoring
the health
process

GAIN

what
influences
others

It's very
useful for
monitoring
the health
process

It's very
useful for
monitoring
the health
process

It's like
the one
in the
pool

It's very
useful for
monitoring
the health
process

It's very
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