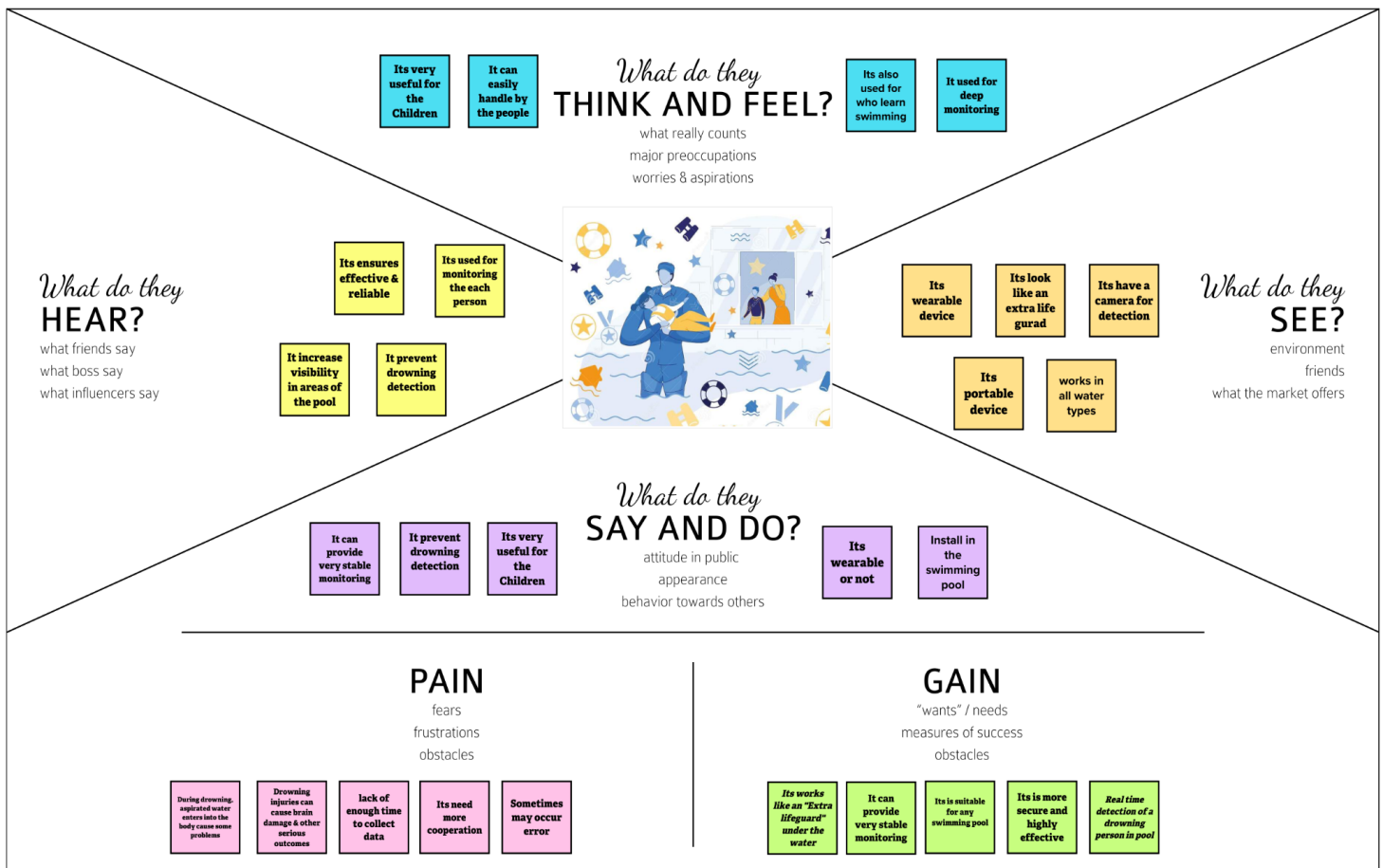


IDEATION PHASE EMPATHY MAP

DATE	10 SEP 2022
TEAM ID	PNT2022TMID49543
PROJECT NAME	Virtual Eye - LifeGuard For Swimming Pools To Detect
MAXIMUM MARKS	4 MARKS

EMPATHY MAP :



**Its very
useful for
the
Children**

**It can
easily
handle by
the people**

What do they **THINK AND FEEL?**

what really counts
major preoccupations
worries & aspirations

**Its also
used for
who learn
swimming**

**It used for
deep
monitoring**

What do they **SAY AND DO?**

**It can
provide
very stable
monitoring**

**It prevent
drowning
detection**

**Its very
useful for
the
Children**

attitude in public
appearance

behavior towards others

**Its
wearable
or not**

**Install in
the
swimming
pool**

**Its
wearable
device**

**Its look
like an
extra life
gural**

**Its have a
camera for
detection**

What do they **SEE?**

environment

friends

what the market offers

**Its
portable
device**

**works in
all water
types**

What do they HEAR?

what friends say

what boss say

what influencers say

**Its ensures
effective &
reliable**

**Its used for
monitoring
the each
person**

**It increase
visibility
in areas of
the pool**

**It prevent
drowning
detection**

PAIN

fears

frustrations

obstacles

**During drowning,
aspirated water
enters into the
body cause some
problems**

**Drowning
injuries can
cause brain
damage & other
serious
outcomes**

**lack of
enough time
to collect
data**

**Its need
more
cooperation**

**Sometimes
may occur
error**

GAIN

"wants" / needs

measures of success

obstacles

***Its works
like an "Extra
lifeguard"
under the
water***

**It can
provide
very stable
monitoring**

**Its is suitable
for any
swimming pool**

**Its is more
secure and
highly
effective**

***Real time
detection of a
drowning
person in pool***