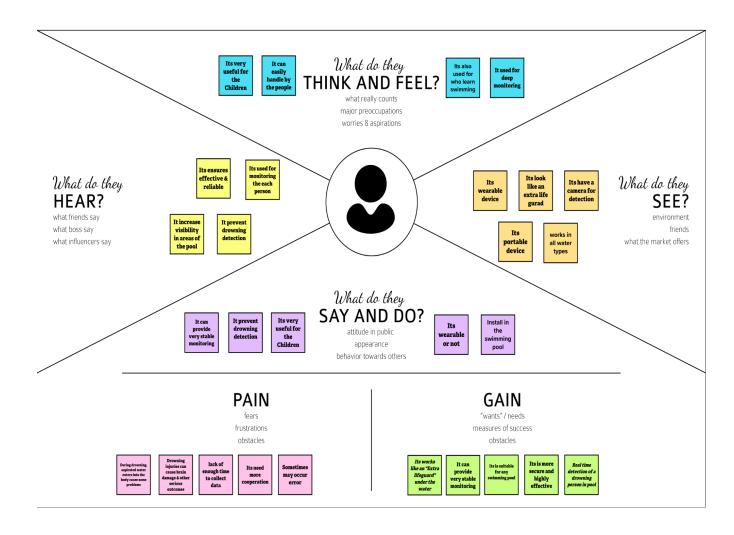
IDEATION PHASE EMPATHY MAP

DATE	10 SEP 2022
TEAM ID	PNT2022TMID49543
PROJECT NAME	Virtual Eye - LifeGuard For Swimming Pools To Detect
MAXIMUM MARKS	4 MARKS

EMPATHY MAP:



Its very useful for the Children

It can easily handle by the people

What do they THINK AND FEEL?

Its also used for who learn swimming

It used for deep monitoring

what really counts major preoccupations worries & aspirations

It can provide very stable monitoring

It prevent drowning detection Its very useful for the Children What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Its wearable or not Install in the swimming pool

Its wearable device Its look like an extra life gurad

Its

portable

device

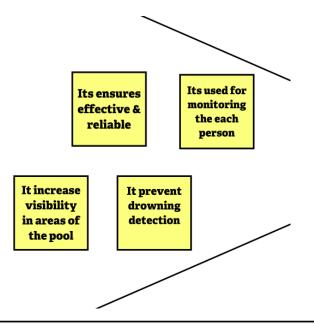
Its have a camera for detection

works in all water types What do they **SEE?**

environment friends what the market offers

What do they **HEAR?**

what friends say what boss say what influencers say



PAIN

fears frustrations obstacles

During drowning, aspirated water enters into the body cause some problems Drowning
injuries can
cause brain
damage & other
serious
outcomes

lack of enough time to collect data

Its need more cooperation Sometimes may occur error

GAIN

"wants" / needs measures of success obstacles

Its works like an "Extra lifeguard" under the water

It can provide very stable monitoring Its is suitable for any swimming pool Its is more secure and highly effective

Real time detection of a drowning person in pool