

# **Personal assistance for seniors who are self reliant**

## **Problem statements**

1. James is a/an Elder

Who needs Sometimes forget to intake their medicine at prescription time

Because life threatening mistakes can be prevented

2. Luna is a/an Housewife

Who needs Due to memory loss

Because She needs to cure his illness

3. Krish is a/an Business man

Who needs Due to work stress he forgot to medicine

Because He want to save his life

4. Veera is a/an patient

Who needs Due to intaking of many medicine

Because He wants to improve his health condition

# Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Build empathy and keep your focus on the user by putting yourself in their shoes.



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