

Project Design Phase - 1

Problem - Solution Fit Template

Date	04 October 2022
Team ID	PNT2022TMID49546
Project Name	Personal Assistance For Seniors Who are Self Reliant
Maximum Marks	2 Marks

Template:

Problem-Solution fit canvas 2.0

Purpose / Vision

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) Who is your customer? i.e. working parents of 0-5 y.o. kids 1.A person who are staying away from home by leaving their parents alone at home. 2.Day to Day working persons without spending enough time with their home old peoples.	CS	6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices. 1. notify all the time 2.consume low power(mobile charge) 3.works with or without network 4.anto organized with old record 5.should available in every android and os devices	CC	5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking 1. Pros: Helping users find the lowest prices on their prescriptions... 2. Cons: On some devices, MediSafe notification reminders are muted when the device is in silent mode, so users must turn on the sound to receive their reminders.	AS	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides. Jobs to be done: 1)Confirm your medications 2)Remaind your medicine name at correct time problems: 1. The category of elder people involve teachers, business men, housewves are have a busy schedule and have lots of opportunities to their medicine schedule.	J&P	9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations. 1. understand and providing solution. 2.may they don't know to handle it assume as human error or some technical failures are identified as root case of the problem	RC	7. BEHAVIOUR What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace) 1. Identifies the problem 2. Understand the situation 3. evaluated the timing 4. agree on customer needs 5. monitoring & evaluation	BE	
Identify strong TR & EM	3. TRIGGERS What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news. 1.Through family and friends circles many old age peoples are struggle to take their medicine on time.	TR	10. YOUR SOLUTION If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. 1. there are many medicine remainder app that can indicate alarm at the correct time and another type it can send mail or message at the time 2. apps that help elders remind and track their medication are convenient tools for anyone who carries a mobile phone	SL	8. CHANNELS of BEHAVIOUR 8.1 ONLINE What kind of actions do customers take online? Extract online channels from #7 1. They search for multiple apps(whatsupetc.) trying nearby home contacts to ask about their homes (old peoples)to remind them to take medicine. 8.2 OFFLINE What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development. 1. They just admit homies to some nearby oldage home or appoint some personal nurse or caretaker.	CH	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design. 1. they might get insecure when they leave their old age parents alone at home for serval day or every day	EM					

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