

# Empathy Map

## Team ID - PNT2022TMID42656 Project Name - Inventory Management System for Retailers

Predict the highest and lowest selling product

User friendly interacion with application

product insufficient information

Stock has to be purchased through the app itself

Alert the user whenever the stocks going tto be finished

The product quality should be good while automatic decision

Notifications

should be

notified at

right time

Is it correct logic to calculate



## Says

What have we heard them say?
What can we magine them saying?



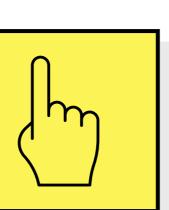
#### Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



## Does

What behavior have we observed? What can we imagine them doing?



## Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Checking the project availability

Automatic refilling of stock

All the products have been included in database

Alerting the stock unavailability through email

Cost Should be as affordable

Accuracy should be perfect

Proper scheduling should be maintained

No customers should feel bad by using this app

PAIN

Errors are irresistible

Wrong entry can make faulty errors

Notifications problems should not occur

GAIN

customer

It gives complete analysis which helps for business improvement

Able to
analyse the
most liked
product by the