

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID42572
Project Name	Containment zone Alerting Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

- Containment zones will be identified throughout the country and decided into red, orange & green zones.
 - ✓ Red Zone – Infection Hotspots
 - ✓ Orange Zone – Some Infection Zone
 - ✓ Green Zone – No Infection Zone
- Taking into account the areas affected by the specific diseases (Like Covid-19) across the country.
- App captures the user's IMEI. The police can keep an eye on the people who are frequently violating the lockdown rules.
- This project is a high quality software to manage all these jobs.

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	User	Prevent health from diseases	Don't know the affected places	Huge population and vast areas	Leads to death. So digital containment zone alert application needed.