

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 October 2022
Team ID	PNT2022TMID01694
Project Name	Personal Assistant for seniors who are self reliant
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Old people who are need pill remainder and self-assistance because they don't want to skip their medicines

Key rules of brainstorming

To run a smooth and productive session

- ➔ Stay in topic.
- ➔ Defier judgment.
- ➔ Go for volume.
- 💡 Encourage wild ideas.
- 👂 Listen to others.
- 👁️ If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip

You can select a sticky note and hit the pencil/brush to select/erase to start drawing.

The brainstorming stage shows four columns of sticky notes representing different ideas:

- Ritick:**
 - Shake and Eat
 - Music: Associate to song
 - Taste: Disgusting
 - Smart: Associate with Smart Assistant
 - Smell: Disgusting
- Dhivakar:**
 - Health Monitoring
 - Medication: Associate to color, fragrance
 - Smart: Associate with Smart Assistant
 - Smell: Disgusting
- Paumohan:**
 - Medication: Associate to color, fragrance
 - Smart: Associate with Smart Assistant
 - Smell: Disgusting
- Sibchakawarthi:**
 - Smart: Associate with Smart Assistant
 - Smell: Disgusting

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip

Add customizable tags to sticky notes to make it easier to find, choose, organize, and categorize important ideas as themes within your theme.

The grouping stage shows the sticky notes clustered into five categories:

- Monitoring devices:**
 - Color: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
- Smart Assistants:**
 - Smart: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
- Hardware devices:**
 - Smart: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
 - Smart: Monitoring
- Health checkers:**
 - Smart: Monitoring
 - Smart: Monitoring
- Smart hand bag:**
 - Smart: Monitoring

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

Sticky notes on the grid:

- Web Application with Smart Assistant
- Talbot Dispenser
- Vibrating Band for heart rate
- Smart wrist band
- Medications of medicine
- Smart Assistance
- Smart medicine ship to user people
- Health Monitoring
- GPS tracker for services subject and friends
- Speech Assistance
- Color difference in tablet dispenser
- Temperature checker
- Pulse Checker
- Monitor assistant for blood pressure

Mural Link :- [Brainstroming and idea prioritazion](#)