

IOT BASED SAFETY GADGET FOR CHILD SAFETY MONITORING AND NOTIFICATION

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Customer Journey

<div><div>1</div><div>Phases</div><div>High-level steps your user needs to accomplish from start to finish</div></div>	Awareness	Deliberation	Espousing	Giveaway
<div><div>2</div><div>Steps</div><div>Detailed actions your user has to perform</div></div>	Online Ads	Know the customer's review	Engage with users	Complete Analysis
<div><div>3</div><div>Feelings</div><div>What your user might be thinking and feeling at the moment</div></div>	<div><div></div><div></div><div>Sophisticated</div></div>	<div><div></div><div>Happy since their reviews are considerate</div></div>	<div><div></div><div>Satisfied While considering about the new technologies</div></div>	<div><div></div><div>They feel Happy</div></div>
	<div><div></div><div></div><div>Lack of Interest</div></div>	<div><div></div><div>Doubtful</div></div>	<div><div></div><div>Customers may feel sad due to wastage of time</div></div>	<div><div></div><div>The users may feel inadequacy</div></div>
<div><div>4</div><div>Pain points</div><div>Problems your user runs into</div></div>	Customers may misunderstand the procedures	Can't Considerate all the feedbacks	Unable to make the customers all time engaged	Tracks the location of the children within the range does not track out of the range Server becomes down due to heavy traffic
<div><div>5</div><div>Opportunities</div><div>Potential improvements or enhancements to the experience</div></div>	Improve the Awareness of child's tracking location	Provide a great user experience either online or offline	Expect the service to maintain the safety of the children Expects fast working of app along with product	Rise to protect the children Successful start of child safety wearable device