

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID18265
Project Name	Project -Skill / Job Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1(based on job seeker)	Job seeker	Find a job that suits my skills	Cannot find a satisfying job	Results found are irrelevant	Irritated
PS-2(based on Recruiter)	Recruiter	Find a skilful employee	Cannot connect with	Of less number of users	Waste of time

PS-1:



PS-2:

